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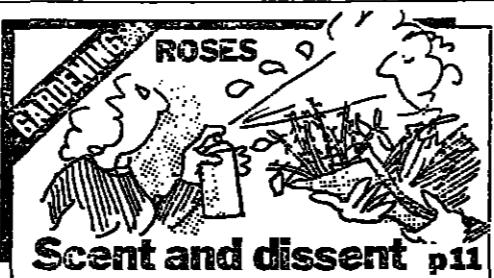
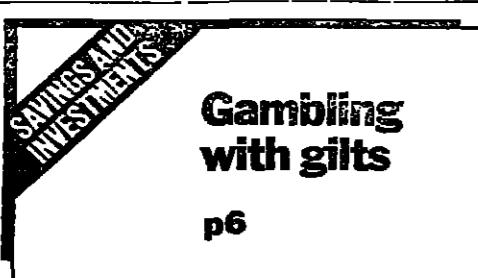
No. 29,516

Saturday January 5 1985

\*\*\*35p

SERVING THE GAS INDUSTRIES

**WIPAC**  
NATURAL GAS  
IGNITERS



WORLD NEWS

## Scientist raps Union Carbide

The first official condemnation of Union Carbide for faults at its Bhopal pesticides plant, where a gas leak last month killed over 2,000 people, came yesterday from the Indian Government's top scientist, Dr S. Varadarajan.

Dr Varadarajan, who is heading an inquiry into the accident, said the cooling system on the tank storing the lethal methyl isocyanate was inefficient and liquid level controls in the tank were not working.

Some 70 victims are still being admitted to hospital daily because of after-effects of inhaling the gas. Back Page

**Ethiopia accuses Sudan**

Ethiopia accused Sudan of helping Israel's "illegal trafficking in Ethiopian nations," raising fears that more Falasha Jews will be unable to leave Ethiopia. Page 2

### Moscow apologises

The Soviet Union apologised to Norway and Finland for a "possible accident" in a naval exercise. A cruise missile was reported to have crashed in Finland. Page 2

### Group leaves embassy

Seventeen East Germans left West Germany's Prague embassy, after a three-month sit-in to try to win exit visas for the West. Only 11 of the original 150 now remain. Page 2

### Prague dissidents held

Seven prominent members of the Charter 77 human rights group were detained in Prague, three days before the eighth anniversary of the publication of the charter. Page 4

**Joseph offers more cash**

Education Secretary Sir Keith Joseph offered more education spending for 1986 if unions, councils and other education interests gave better value for money. Page 3

### Sales drive at Mirror

Publisher Robert Maxwell launched a readership drive in the wake of a 200,000 drop in circulation of the Daily Mirror despite heavy promotion. Page 3

### FO demand on hostages

The Foreign Office demanded that Unita rebels in Angola release three Britons taken hostage last week. Page 2

### Thatcher to visit Bonn

Mrs Thatcher is to visit Bonn on January 18 for talks with West German Chancellor Helmut Kohl. The visit was postponed in November because of Mrs Gandhi's funeral.

### FT talks break down

Talks between Financial Times management and National Graphical Association machine room officials broke down. Page 4

### Drivers warned of cold

The Automobile Association warned drivers that this weekend was expected to be the coldest so far this winter. Weather, Back Page

### Test draw likely

The third test at Calcutta looked likely to be drawn after England reached 95-2 in answer to India's 437-7 declared on the fourth day. Page 5

### MARKETS

#### DOLLAR

New York lunchtime: DM 3.16735  
FFR 9.7  
SwFr 2.632  
Y253.15  
London: DM 3.168 (3.1615)  
FFR 6.6255 (9.6525)  
SwFr 2.632 (2.621)  
Y253.1 (252.4)  
Dallas Index 135.6 (145.5)  
Tokyo close 2302.55

#### U.S. LUNCHTIME RATES

Fed. Funds 8.1%  
3-month Treasury Bills: 7.78%  
Long Bond: 100%  
yield: 11.72

#### GOLD

New York: Comex Jan latest  
\$300  
London: \$301.5 (\$303.5)

China price changes yesterday. Back Page

## BUSINESS SUMMARY AT & T scales down video link service

## Ministers warned of infrastructure decay

BY JOHN LLOYD, INDUSTRIAL EDITOR

**AT & T**, U.S. telecommunications group, has sharply scaled-down its once highly-touted public video-conferencing network in the U.S. because of lack of demand.

Facilities have been closed in six of the 11 U.S. cities where the system was introduced three years ago. Back Page

**HONG KONG** share prices rose further. The Hang Seng index added 26.3 to 1,262.3, giving a gain of 76 in the week. Feature, Page 15; World stock markets, Page 16

**EQUITIES** recovered on evidence of the authorities' resistance to pressure for dearer money. The FT

GOVERNMENT Ministers will meet next week to receive a report which argues, in great detail, that Britain's public sector infrastructures—roads, schools, hospitals and sewers—has deteriorated so badly that in many cases there is a critical need of repair and renewal.

The cost of remedying the present worsening position is reckoned to run into many billions of pounds. This "will rise steeply if it is not tackled," the report says.

The report, drawn up over the past 18 months by the National Economic Development Office, is to be discussed by Government ministers and union and business leaders at

the monthly meeting of the National Economic Development Council on Wednesday.

The gravity, detail and uncompromising tone of the report is expected to be a major embarrassment to Government—particularly to Mr Nigel Lawson, the Chancellor, who will chair the meeting. Both the Confederation of British Industry and the TUC will urge a major increase in expenditure on infrastructure at a time when the Budget—due on March 19—is still being formulated.

The components include:

● A huge backlog of necessary

Continued on Back Page

Editorial Comment, Page 12

maintenance in the public sector—"are being spent in ways which do not give value for money." Britain's public assets are worth more than £200bn.

The covering note by Mr John Cassels, the NEDC's director-general, to the detailed report on six areas of public investment—sewerage, housing, schools, hospitals, roads and bridges and Government buildings—says it shows "a varied and in many respects disturbing situation which has developed over a long period."

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## OVERSEAS NEWS

## IMF trip to Nigeria 'may break deadlock'

By Michael Holman in London and Tony Hawkins in Lagos

A DELEGATION from the International Monetary Fund (IMF) is due to visit Nigeria later this month for what are described as routine Article Four consultations but which could lead to the reopening of deadlocked loan talks.

The talks, held up for over a year due primarily to Nigeria's refusal to devalue the Naira, involve a three-year loan worth up to \$2.4bn (£2bn), which would pave the way to a substantial structural adjustment loan from the World Bank.

Article Four consultations take place regularly to discuss technical issues, and do not normally provide the framework for loan negotiations. The IMF team is not empowered to negotiate a programme, but the Nigerian Government could, if it wished, put forward fresh proposals which would be taken back to Washington.

Earlier this week the military administration presented its first full budget since taking office a year ago. It set out a continued austerity programme with imports cut to two-thirds of the 1984 level, itself down on preceding years.

Mr L. K. Bello, the permanent secretary of the Ministry of Finance is scheduled to hold discussions with the Paris Club, an informal grouping of Western creditor governments, later this month on the refinancing of Nigeria's insured trade arrears, believed to total between \$2bn-\$3bn.

## Ruding appointed

Dutch Finance Minister Onno Ruding has been appointed chairman of the Interim Committee of the International Monetary Fund (IMF) in succession to Belgian Finance Minister Willy de Clercq. The Dutch Finance Ministry announced yesterday, Reuter reports from The Hague.

Mr Ruding, who as Dutch Finance Minister since 1982 has pushed through a policy of tough spending cuts, will take up the post on January 6. He was nominated for the role last year by the European Community and his appointment had been widely expected.

## SENATE LEADERS OPPOSE REAGAN BUDGET STRATEGY

## Republicans seek spending freeze

BY STEWART FLEMING IN WASHINGTON

LEADERS OF the Republican Party in the Senate were meeting Mr David Stockman, President Reagan's Budget Director, yesterday following the disclosure that they had moved to undercut the White House and prepare their own budget cutting package.

Mr Robert Dole, Senate majority leader, has already registered his opposition to President Reagan's plan for, on the one hand draconian cuts in government spending and on the other leaving untouched the social security system and barely restricting the growth of defence spending.

On Thursday Mr Dole and Senate budget committee chairman Mr Pete Domenici intro-

duced into the Senate a Bill they intend to become the vehicle for the budget-cutting proposals they are preparing as an alternative to the budget President Reagan will send to Congress later this month.

Senator Dole's action virtually assures that as he has warned, the President's budget will be "dead on arrival" at Congress. It also distances him from a White House budget strategy which he, and many other Republicans in Congress, fundamentally disagree with.

Mr Dole has indicated that his budget plan will be based on a broad ranging freeze of government spending, a freeze which would include a one-year suspension of all cost-of-living

increases including those associated with social security allowances, as well as a one-year freeze on defence spending at the current 1985 fiscal year level.

The Senate plan does not envisage the sort of deep cuts in particular programmes which Mr Reagan has tentatively endorsed, but it will aim at the same sort of deficit figure of 2 per cent of gross national product (or \$100bn) by 1988. Official projections put the projected deficit between 1985 and 1988 at well over \$200bn a year.

The spending freeze proposal by Mr Dole will not of itself reach the target of around \$100bn in 1988. But Senator

Dole has said that the freeze will be the centrepiece of his plan. The clear implication, and one which was being drawn by some of his colleagues is that at some point the question of tax increases will have to be addressed to raise revenue.

Yesterday's meeting with Mr Stockman was designed in part to try and work out details of a spending freeze to fit into Senator Dole's Bill. The Bill is destined to be one of many budget proposals Congress will be faced with this year.

It remains to be seen how much support Senator Dole can rally for his package once the details are pinned down and how the Reagan Administration will respond.

## More East Germans end embassy sit-in

A GROUP of 17 East Germans squatting in Bonn's Prague embassy in an attempt to gain a passage to West Germany went astray a week ago due to "technical" failure and that it possibly had crossed over northern Norway.

This leaves 11 of a group which at the height of the sit-in numbered more than 150 would-be emigrants.

Some of those who left yesterday had to contact East Germany's Prague embassy before they left to get their papers in order.

The East German authorities have said they will not be punished and can apply for regular exit visas at home.

## Pisani's proposal

France's special envoy in New Caledonia, M. Edgard Pisani, will propose next week that the Pacific territory becomes an independent state with special ties to France, *Le Nouvel Observateur*, the French weekly, reported yesterday.

Mr Pisani would propose association with France for a period of five or 10 years under article 88 of the French constitution.

## Taiwan assured

CHINA yesterday assured Taiwan it would not harm the nationalistic Chinese island's lucrative links with Hong Kong when Britain hands the colony back to Peking in 1997, Reuter reports from Peking.

The pledge was seen as the first explicit statement of China's intentions towards Taipei's Hong Kong interests after implicit guarantees written into last month's Sino-British pact on Hong Kong.

## Kampuchean warning

GUERRILLAS OF the Khmer People's National Liberation Front (KPNLF) yesterday warned Kampuchean civilians to prepare for a Vietnamese attack against their major base near the Thai border, Reuter reports from Nong Somet, Thailand.

The KPNLF said an attack on the Ampil camp was expected to coincide with the sixth anniversary of Hanoi's invasion of Kampuchea to oust the Khmer Rouge regime.

## Appeal in Quebec

THE QUEBEC Government will appeal a Quebec Superior Court judgment that section 58 of the French Language Charter, dealing with commercial signs, is inoperable and in contravention of the province's Charter of Rights.

Section 58 states that languages other than French must not be used in exterior commercial signs. The Quebec Superior Court ruled that the section contravenes freedom of expression as guaranteed in the Charter.

## Singapore rebuttal

The opposition Workers' Party yesterday rejected a Singapore Government offer to give one of its defeated election candidates a seat in parliament.

Mr Joshua Jeyaretnam, Workers' Party leader, one of two opposition candidates elected in last month's polls, said his party considered the offer a political gimmick by the ruling Peoples Action Party (PAP).

## Moscow apologises to Norway, Finland over stray missile

BY OUR OSLO CORRESPONDENT

THE Soviet ambassador to Norway confirmed yesterday that a Soviet "flying cruise object" went astray a week ago due to "technical" failure and that it possibly had crossed over northern Norway.

His counterpart in Helsinki apologised to Finland over a "possible accident" involving the object.

At a meeting in Oslo with Mr Sven Stray, Norway's Minister of Foreign Affairs, the Soviet Ambassador, M. Dmitri Poliansky, expressed regret over what happened.

The East German authorities have said they will not be punished and can apply for regular exit visas at home.

Meanwhile, the search for the so-called missile went on in northern Finland, where it is assumed to have crashed-landed after crossing over Norway.

Norwegian authorities gave a positive answer to a Finnish request for detailed information which could help track down the assumed remains of the missile.

Mr Anders Sjaastad, Norway's Minister of Defence, said Finland had been informed by Norway about the incident only five days after it took place.

In a Norwegian protest, handed over to the Foreign Ministry in Moscow earlier in

the assumed remains of the missile.

But Pravda added that the Soviet Union is ready for new arms talks. "Historical experience teaches that it is necessary to fight war before it starts," the paper said.

Pravda again sought to shift onto Washington the responsibility for progress at the meeting between Mr Gromyko and Mr Shultz next Monday and Tuesday.

The businesslike, specific proposals of the USSR form a realistic programme for ridding the European nations and the whole of mankind of the threat of nuclear war," the editorial said.

"The Soviet Union clearly sees what an important meaning the correction of Soviet-American relations has for the whole world."

## Concessions at arms talks 'must come from U.S.'

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## Polish officer says he felt exploited by superior

A POLISH security officer charged in the killing of a pro-Solidarity priest testified yesterday he felt exploited by his superior who promised he would not be prosecuted and said he co-operated with investigators because he could not live with the "frightful and cruel" slaying on his conscience, AP reports from Torun.

The fifth day in the trial ended with Lt Waldemar Chmielewski still testifying in the case in which he and three other secret police officers are charged with the October abduction and killing of Father Jerzy Popieluszko.

Lt Chmielewski repeated the claims of the only other defendant to testify so far, Lt Leszek Pekala, that their commanding officer assured him they would not be caught because members of a commission investigating the slaying were "good guys."

He added among the names of the commission identified by his superior in this context were Gen Zenon Platek of the Interior Ministry, who has since been suspended from duty for lack of supervision, and Zbigniew Jablonski.

Jablonski's rank and role at the ministry were not immediately known, although he was reported to have been Lt Chmielewski's former superior in the ministry's so-called fourth department, which is responsible for contacts with the Roman Catholic church.

Col Adam Pietruszka, 47, who is on trial in the case on charges of aiding and abetting the killers, was also a member of the commission before his arrest.

All four defendants, Lt Chmielewski, Lt Pekala, 32, and their commanding officer, Capt Grzegorz Piotrowski, 33, are possible death penalties if convicted.

Fr Popieluszko, an outspoken defender of the banned Solidarnosc trade union, was kidnapped on October 19 on a highway north of Torun. Police divers pulled his bound and gagged body from a reservoir south of the city 11 days later.

## Commission approves plan for freer travel

By Our Brussels Correspondent

THE European Commission led by M. Gaston Thorn bowed out yesterday with a final session at which it made two decisions relating to an area which has become of increasing concern over the past year—internal freedom within the Community.

It approved proposals for making it easier for individuals to cross frontiers and for companies to merge across national boundaries. If adopted later by the Council of Ministers, the proposals would become Community law.

The essential point about individual travel would be to extend the Franco-Benelux and Benelux-German arrangements for motorists to other forms of frontier crossing. Free passage would be the norm and controlled only by spot checks.

The Commission sought to come to terms with different national laws and regulations controlling mergers by suggesting a scheme which would synchronise technical procedures, covering, for example, the announcements which have to accompany merger plans.

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## U.S. and EEC finalise steel quota accord

BY PAUL CHEESERIGHT IN BRUSSELS

THE EEC and the U.S. have overcome last-minute difficulties and are bringing into force a steel pipes and tubes restraint agreement, the main elements of which were negotiated before Christmas.

The main provision of the agreement is that EEC steel suppliers will hold their pipes and tubes sales in the U.S. market at 7.6 per cent of demand. A provision for extra sales has been agreed where supplies of a particular product are not able to be met by foreign U.S. suppliers.

Talks have been taking place all week on the future of EEC stocks already held in U.S.

warehouses as a result of the Reagan Administration blocking shipments from the end of last November to the close of 1984.

Reagan administration officials wanted these stocks, estimated at between 100,000 and 200,000 tonnes, to be counted against the EEC's 1985 quota.

European Commission officials said yesterday that a compromise had been worked out, meaning that the overall agreement lasting two years, came into force from January 1. However, in Washington, the U.S. trade representative's office

denied that agreement had been reached on the stocks question. There is no formal agreement, it said.

The Commission conceded that nothing had yet been signed but added that the last details were being finalised and the matter would be settled by an exchange of letters in the next few days.

The accumulated stocks will be permitted entry to the U.S. at the rate of one-twelfth of a normal year's trading plus a provision for short supply. Effectively, this means that around 60,000 tonnes can go on to the market. Any sales much over that figure will have to be the subject of consultations between the U.S. and the EEC.

By agreeing the entry of a portion of the stocks and promising further talks the two sides have judged the issue in favour of bringing into force the wider agreement.

## Brussels told to tighten food aid efficiency

BY OUR BRUSSELS STAFF

THE EEC's Court of Auditors has urged the new European Commission to tighten up the management of the Community's food aid programmes.

In an analysis of the way the Commission has been handling food aid and development programmes it advises the Commission "to propose both rules and administrative procedures (in food aid) for at least rectifying the defects which keep recurring and even worsening at the expense of the poorest countries of all."

Criticism by the Court of Auditors of the Commission is nothing new, but its latest report, covering 1983, has been

given extra sensitivity by recent events:

● The famine in Ethiopia and the chronic food problems of the Sahel region;

● The renegotiation last year of the Lome Convention, a trade and development pact with developing countries of Africa, the Caribbean and the Pacific for all EEC development shortcomings to be aired.

Community aid frequently arrives late or at the wrong time, the court said. Countries like Sri Lanka, Tanzania, Zambia, Ghana, Somalia and Madagascar had not by the end of 1983 received any of the food aid specified for them in the annual programme.

The Commission riposte is

that two thirds of the time taken to deliver food aid is taken up by the European Council of Ministers;

The court found that in 1983 only 42 per cent of the cereals, 36 per cent of the milk powder and 28 per cent of the butter oil the Commission had intended to donate to developing countries was delivered.

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## Holidays &amp; Travel

## Overseas

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## TARBERT, ARGYLL

## UK NEWS

Townsend  
Thoresen  
resumes  
sailings

**TOWNSEND THORESEN**, the ferry company, was yesterday able to resume cross-Channel sailings to Calais after French police cleared the port for its operations.

Striking French seamen continued, at half sailings of Sea-link UK, whose partner, French Railways (SNCF) is involved in a dispute with its workforce over possible job losses.

Sea-link has been able to run services only from Dover to Ostend in Belgium. Passengers wanting to go to Calais, Boulogne, Dieppe from Newhaven and Dunkirk have had to switch to other services or routes.

The disputes centres on SNCF's plans to make the Saint Germain ferry in Dunkirk a freight-only ship. SNCF said no lay-offs were planned but unions disagree.

Throughout this week's dispute both P&O Ferries and Hovercraft have been able to run normal services to Boulogne and Calais.

Townsend Thoresen part of European Ferries has been switching passengers on to its route to Zeebrugge in Belgium or to rival companies' services.

Freight traffic this month is usually fairly heavy, picking up after the New Year, but passengers out of Dover, the most important UK cross-Channel port, number only some 400,000 against 2m or so in each of the peak months of July and August.

Trafalgar House  
to shed 300 jobs

MORE THAN 300 jobs are to be lost at two Trafalgar House engineering works on Teesside.

The Redpath Engineering foundry and machine shop at Ormskirk is closing with the loss of more than 200 jobs and the company has called for about 90 redundancies from the 1,000-strong workforce at Cleveland Bridge and Engineering's works in Yarm Road, Darlington.

The Redpath Engineering foundry, acquired as part of the Redpath Dorman Long business from the British Steel Corporation in 1982, has specialised in casting coke oven doors, demand for which has fallen.

Cleveland Bridge makes structural steel fabrications. UK orders are down and the company has not been able to bring in new business to replace a number of recently-completed overseas contracts as quickly as it had hoped.

**Global Holidays**

**cuts summer prices**

GLOBAL HOLIDAYS, the UK's sixth largest tour company and a subsidiary of Great Universal Stores, yesterday announced price reductions totalling £1m in its already-published summer schedules.

About 50,000 holidays at more than 100 hotels in 10 countries, including all the main Spanish resorts, will be affected and the price cuts, applying throughout the summer, will range up to £70 per person.

Global's decision follows the move last month by Horizon, Britain's third biggest tour operator, to reduce its summer brochure prices by an average of 3 per cent, making 400,000 of the 450,000 holidays on offer cheaper.

Mr Roger Corkhill, managing director of Global, said yesterday: "We are not trying to start a price war. There is too much instability already, but we have looked at other people's prices and this is what we have decided to do."

**Littwoods stores**

**in board shake-up**

A BOARDROOM shake-up in the retail division of the Littlewoods Organisation, one of the largest privately-owned companies in the UK, was confirmed by the company yesterday.

Mr Anthony Phillips and Mr David Kirkman, the managing and buying directors respectively of Littlewoods chain stores, left the company on Thursday.

It is believed there had been a boardroom policy row over the company's retail strategy in face of intense competition in the high street from specialist retailers and chains.

Joseph holds out  
carrot over  
schools reforms

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

SIR KEITH JOSEPH yesterday offered to increase education spending from 1984 if teachers' unions, local authorities and other educational interests got together to give better value for money.

But the Education Secretary made clear in a speech in Chester that if there was no response to his carrot of extra funding, he would pluck the stick in his determination to make the education service more flexible and efficient. For instance, by ordering appraisal of teachers' performances.

Sir Keith told the North of England Education Conference that spending for 1985-86 was already budgeted, but "where the balance should be struck for following years is a matter for debate."

He recognised that speedy fulfilment of his plans for reshaping schools' curricula and examinations would depend on the Government finding money, especially to employ the necessary teachers. "But I must ask my partners in the education service to make the best possible use of the teachers whom we can afford to employ," he said.

Sir Keith said there was a need for better training and to deploy teachers flexibly where they were most needed, both in schools and in higher education. "I believe that a solution is most likely to be found by way of reforms which link higher pay to high quality performance — in the classroom and in the management of the schools."

One such reform was systematic appraisal of teachers' performances. Sir Keith said he

hoped teachers' unions would agree to this. Talks on appraisal broke down last month. But Sir Keith said that if appraisal could not be introduced voluntarily, he might require employers to appraise teachers' performance. "That requirement might be accompanied by guidance on how the appraisal might be carried out."

The aim was not primarily to get rid of "the very small number" of incompetent teachers. "I am concerned with the whole range of positive advantages that would flow from applying to the teacher force standards of management which have become common elsewhere," Sir Keith said.

Appraisal could help individual teachers to advance professionally since "to be fully effective an appraisal system would have to be complemented by better arrangements for the individual teacher's career development."

Mr Giles Radice, Labour spokesman on education, accused Sir Keith of making "clumsy threats to introduce by legislation payment-by-results and the sack." But Mr Clement Freud, Liberal educational spokesman, said Sir Keith had moderated his stance on appraisal, and urged teachers' unions to seek agreement with the educational authorities on the issue.

Mr Fred Jarvis, general secretary of the National Union of Teachers, said his union was not opposed to appraisal if it was linked with better arrangements for teachers' professional development.

Approval for £33m plan  
to raise Buchan oil output

BY IAN HARGREAVES

BRITISH PETROLEUM and its partners in the North Sea's Buchan field yesterday received government approval to spend £33m to raise the field's output.

Modifications to the floating platform, out of service for maintenance since October, are under way at Howard Doris's oilrig yard, Loch Kishorn, Scotland.

An extra 11m barrels of oil will be extracted from Buchan by injecting a stream of natural gas into the oil well. This lightens the oil and increases pressure in the reservoir.

When Buchan entered production four years ago BP estimated recoverable reserves from this complex reservoir at 50m barrels. Today it estimates reserves at 67m barrels.

BP said the decision to invest more in Buchan had been planned for some time and bore relation to Mr Nigel Lawson, the Chancellor's review of taxation for incremental oil production schemes which are not known.

Before the Buchan platform was taken out of service it was producing 32,000 barrels of oil daily. It is expected to resume production at this level in April.

Buchan is situated 96 miles east-north-east of Aberdeen and 29 miles from BP's large Forties Field. The partners in Buchan are BP, Charthall, Clyde, Charhouse, Goal, Lochiel, Transworld, Sulphur, Texaco and Tricentrol.

Californian wine collapse  
'caused losses at Crocker'

BY DAVID LASCELLES, BANKING CORRESPONDENT

A SUBSTANTIAL part of the huge losses incurred last year by Crocker National Bank, Midland Bank's California subsidiary, were caused by the collapse of the California vineyard business, which Crocker had financed to the tune of several hundred million dollars, according to a report by City stockbroker De Zoete & Bevan.

Crocker backed investment in the Thompson seedless grape, a high yielding strain which can be eaten fresh or used for wine. Thousands of acres were planted during the wine boom of the late 1970s.

But a wine lake appeared, the strong dollar triggered a flood of cheap European wine imports and the Thompson seedless was overtaken by top improved strains, one from Turkey. Many of Crocker's customers were driven out of business and the value of their security stamped.

De Zoete & Bevan said that California vineyard values peaked at \$20,000 (£17,460) an

acre and had since fallen to \$6,000. It costs another \$700 to clear the acreage of unwanted vines.

De Zoete's bank analysts, who recently visited California, say that new U.S. tax proposals may remove the tax shelters and drew lawyers and doctors and Crocker into the snare.

Midland Bank's share price recovered slightly yesterday after the sharp fall that greased news of Crocker's \$32m loss for 1984. It closed at 338p, up 3p.

The market was still alive with reports of a possible take-over of Midland whose market capitalisation is about £800m, or less than half its net asset value. However, it did not seem likely that the Bank of England was actively seeking a bidder.

The Bank is opposed to a foreign take-over of a large UK clearing bank—which greatly narrows the field of potential purchasers—though this would not exclude a merger with a smaller UK bank or an industrial group.

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Mirror in  
sales drive  
after bingo  
failure

By Sue Cameron

MR ROBERT MAXWELL, publisher of Mirror Group Newspapers, yesterday launched a readership drive after the failure of a costly promotion campaign to bring about a sustained increase in the circulation of the Daily Mirror.

The last official figures from the Audit Bureau of Circulation show that the Mirror had average daily sales of 3,505m between April and September last year, 2.5 per cent up on 1983.

Last night Mr Maxwell admitted that in the last two weeks sales of the Mirror had fallen 200,000 to about 3,350m a day. He stressed, however, that this was a purely seasonal drop and insisted sales would pick up later this month.

Mr Maxwell said the next ABC figures due in two weeks would show sales of the Mirror in the second half of last year averaged 3,493m a day. This still represents a fall on the April to September 1984 figures.

The drop in circulation, although small, follows heavy promotion of the Mirror through its £1m bingo-style game. In September Mr Maxwell cut the Mirror's cover price by 1p from 17p to 16p. The circulation is believed to have peaked in October at 3,683m after the price cut and the promotion of the Who Dares Wins £1m game.

Towards the end of 1984 the price of the Mirror went back to 17p. And it would seem that in spite of substantial sums on promotion, the Mirror is not sustaining its circulation increase.

Mr Maxwell, whose Pergamon Press bought MGN from Reed International for £112.4m last July, said when he took over he planned to make the Mirror a more efficient and attractive paper which would win readers from its rivals. In spite of his substantial efforts, it is understood the Mirror's circulation last month was only 0.7 per cent higher than in December 1983.

The Sun, owned by Mr Rupert Murdoch's News International group and the Mirror's main competitor, is thought to have lost 1.4 per cent of its circulation between December 1983 and December 1984.

Its sales last month are thought to have been 3.98m down on the 4.15m ABC figure for April to September 1984. But sales of the Daily Star, part of Express Newspapers, are believed to have risen by 13.2 per cent over the last year.

The Mirror group's latest circulation drive will involve Mr Maxwell, Mr Mike Molloy, the editor, and star writers from the newspaper touring England and Wales on a special "campaign trail."

At each stop, they will ask readers and potential readers what they would like to see in the paper. Special editions of the Daily Mirror covering the regions to be visited will be published at each city.

**Cable bids**

**interest**

**put to test**

By Raymond Snoddy

THE CABLE Authority has written to 40 companies to ask how interested they are in bidding for new cable television franchises.

The authority, which is the regulatory body for the new multi-channel cable industry, has asked for replies by the end of this month.

It hopes to be able to advertise the first five franchises in the second round by the end of February.

Thereafter the authority aims to grant five new franchises every four months.

The second round of franchises will be very different from the first, in which applicants were able to specify any area of the country but were heavily encouraged to offer high technology and the cabling of up to 100,000 homes.

In guidelines to second round applicants the authority says: "The application of advanced technology, although remaining a factor that will be taken into account in the franchising decision, will not represent the central issue which was the justification for undertaking any pre-legislative franchising."

The Cable Authority will choose the areas to be advertised and seek the views of local authorities and residents before making a decision. It also plans to stipulate neither a maximum nor a minimum size for franchises before it hears first "what proposals are put forward by prospective applicants."

The new flexibility probably reflects the difficulties experienced by many of the 11 cable operators in the first pilot scheme.

Andrew Gowers on RSPCA protests against the fashion industry

## Fur starts to fly over booming mink trade



Roger Taylor

AS BRITAIN shivers through its colder weeks, the country's large and lucrative fur trade is under unprecedented attack. Animal welfare supporters, protesting at alleged cruelty in the rearing and trapping of mink and other creatures for their fur, are out to cut demand for the products by one-third in the next three years. This demand has increased dramatically over the last decade.

The campaign, the biggest mounted by the Royal Society for the Prevention of Cruelty to Animals, has taken to more than 100,000 homes this winter and the society hopes to bring it to as many as a million next winter.

Yesterday, protest reached the heart of the fashion industry, as a group of models handed in a complaint to Vogue magazine for promoting fur as a status symbol.

Fur breeders, manufacturers and traders are worried. Although none admits to believing that the RSPCA will achieve its target, they are mindful of the effects of similar campaigns in some Continental European countries.

In the early 1980s, for the anti-fur cause in Switzerland, reduced consumption dramatically for at least two years, although manufacturers' claim sales are back to previous levels. In the Netherlands, animal rights supporters have managed to provoke a more lasting stamp.

The RSPCA has been stung into action this season by what it sees as increasing moves to popularise fur. "Whereas before it was a luxury high-priced product, the industry is now trying to get into chain stores. That could mean the involvement of a great many more animals," Ms Liz Coates, from the society, said.

Those in the trade admit readily that it has undergone a revolution in Britain in recent years.

"Fur used to be a small, exclusive business," Mr Michael Edelson, managing director of Edelson Furs, one of Britain's

largest fur companies, said. "But the advent of manufacturers in the Far East — especially Hong Kong, Taiwan and South Korea — gave us the ability to sell at much lower prices."

Mr Edelson says this is entirely unrelated to anti-fur feeling. "All businesses are cyclical, and we've had our boom. The RSPCA is just trying to take the plaudits for a natural leveling-off."

This season, sales were sluggish at first, but they have picked up considerably since the weather turned cold, he says.

However, the RSPCA campaign has only been running a month, and Mr Mike Smithson, its director, is determined to step it up sharply next winter.

"Fur used to be a small, exclusive business," Mr Michael Edelson, managing director of Edelson Furs, one of Britain's

animals such as mink cooped up in inhumane conditions.

Although Mr Smithson stresses that the society has long objected to all intensive animal farming, he says fur breeding is less morally defensible than rearing livestock for food—because the creatures involved are basically wild animals and because the purpose of breeding is to pander to human vanity.

For their part, Britain's small band of 70 fur breeders, who produce 300,000 mink pelts a year, deny strenuously that their business entails cruelty.

"They're

## LABOUR

## UK NEWS

## Enterprise boards may buy BL coach plant

By John Griffiths

ENTERPRISE BOARDS from Leeds and West Yorkshire councils, with former Leyland Bus employees, are negotiating with BL to acquire its Charles H. Roe coach-building works, Leeds, closed last May with the loss of 450 jobs.

The potential deal involves acquisition of the factory and some machinery, and a technical agreement with Leyland. By this the revised concern would develop and build double-decker buses on chassis supplied by Leyland.

Nearly half the former employees are understood to have raised about £250,000 to inject into the project. The balance would be shared between the two councils. The total value of the possible deal is put at under £1m.

Leyland used to build double-decker buses and some integral-bodied coaches at the site but production has since concentrated at Lowestoft, Suffolk, to which much of the Roe works plant has also been moved.

If an agreement were reached — and it is expected to take some months before the plant could reopen — the operations could be expected to supply buses to York passenger transit authorities, to which Charles H. Roe has supplied in the past.

Without the potential Yorkshire outlet any new company venturing into the bus-building business would be doing so at a difficult time. The UK market for double-deckers totalled only 1,400 units last year and with deregulation of bus operations this year is expected to fall to about 800 units.

However, it is understood additional uses for the Leeds site are under consideration.

## Bank rejects MP's plea on pound note

THE BANK OF ENGLAND yesterday made it clear that the pound note is a thing of the past and cannot be saved by changing the paper it is printed on.

The bank's response came after Mr Marcus Fox, Tory MP for Shipley, claimed that the bank could have saved the pound note by using longer-life paper which was available.

The average life of the existing note was 90 days and a longer life note might last a little longer, the bank said. But the key to its life was how the public treated it.

The pound is a low denomination item of currency and is treated by the public as a piece of small change."

## Mersey council warns on inner city task forces

By Ian Hamilton Payne

MERSEYSIDE County Council is to call a conference of the six local authorities where the Government plans to set up task forces modelled on the experimental one established in Liverpool after the Toxteth riots. The conference will warn them of the "dangers" of co-operating with the new initiative.

Council leaders believe that the task force has been a disaster. They see the Government's purpose in setting up more of them as political.

"We think that local authorities should think very carefully about the constitutional implications of giving up aspects of local governance to Whitehall," one senior official said yesterday.

Government representatives will be invited to put the case for task forces, which are supposed to bring together all parts of the public and private sectors to find common approaches to solving urban problems.

The county council's dislike of the task force is demonstrated in its recently-published annual report, in which the task force is given a "Rip Van Winkle wooden spoon award for under-achievement".

The citation makes the "award" for the task force's record in not developing the derelict acres around Liverpool Cathedral on schedule — a project which the Government claimed as one of its major initiatives.

The citation says: "The prize goes to the task force for planting a sign saying that work would commence in November 1982. During 1983-84 the major event to occur was the alteration of the sign to indicate work would be started in November 1983. Nothing happened until December when Mr Patrick Jenkins turned up one day, dug a hole, and went away. The hole was later filled in."

The six other areas where the Government wants task forces are Birmingham, Manchester, Salford, Newcastle-Gateshead, Lambeth and Hackney-Islington. In all cases there is conflict with the Government over public spending.

## BA passengers rise by 12%

By Michael Donne, Aerospace Correspondent

BRITISH AIRWAYS last year carried 18.2m passengers on its scheduled and charter services, 2.1m or 12 per cent more than in 1983. The carrier is looking for further expansion this year.

Mr Colin Marshall, chief executive, in a New Year message tells staff that the corporation keeps tight control of costs and continues the drive for efficiency and productivity. Prospects for the year are good.

He says forthcoming privatisation should make the corporation's will to do better even keener but that above all else, it is our friendly concern for every customer that is paramount.

Commenting on its traffic results for last year British Airways says that on its UK domestic routes it carried 4.7m passengers, a 19 per cent rise on 1983, mainly due to improvement on Super Shuttle routes in the year. Super Shuttle loads were up by 15 per cent.

It was also a good year for air cargo. Loads were up by 24 per cent on 1983, with a 207,000-tonne total for the year.

Meanwhile, Sir Adam Thompson, British Caledonian Airways chairman, has called for the Government to end uncertainty and frustration caused by failures to settle the problem of airport facilities in London and the South-east.

In a New Year message to BCal staff he says London's position as the foremost international air travel gateway will be endangered without a clear

policy for development of the south-eastern airports.

Sir Adam says BCal wants to see some development at Stansted, the fifth terminal built at Heathrow and political dedication to the greatest possible use of Gatwick.

He says: "In our proposals to the Government we recommended the development of regional airports, and we stand by that. However, it is utterly naive to believe that places like Manchester and Birmingham can substitute as destination areas for London."

He says BCal's customers bound for Europe and blocked from using London will choose to bypass the UK and select another main city such as Paris or Amsterdam.

The idea for the fund came from Mr Julian Melzack, chairman of Albion Films, a UK company set up in 1980 to advise on film investment.

In the placing document it was claimed that Albion Film Investment represented the first opportunity for UK and European investors to participate in film productions on terms similar to those on which the leading studios themselves invest.

The studio and Albion would get close to an equal share of revenue until both original investments had been recouped.

Mr Melzack said yesterday he believed the money would still be raised but it might take longer than was thought. The situation was not helped by the fact that portfolio managers had received two film fund offers from different parts of Samuel Montagu around the same time.

The second, the Square Mile Fund, a private offering which was not publicised, came from the Samuel Montagu subsidiary Montagu Investment Management.

Officials of the National Union of Public Employees, the public sector union, have warned that its Health Service members may refuse to co-operate with the scheme.

## U.S. companies in NHS pilot scheme

By Robin Reeves

TWO U.S. health-care companies have won contracts to establish subsidiary rental units for National Health Service patients in Wales, under a pilot scheme announced by Mr Nicholas Davies, Secretary of State for Wales.

Community Dialysis Services of Rotherham, a subsidiary of CPC Group of California, and Travenol Laboratories, a sub-

sidiary of Baxter Travenol of Chicago, are to provide the units at Carmarthen and Bangor respectively for local kidney sufferers.

Health Service patients will be treated free of charge at the units, the two companies receiving a treatment fee from local health authorities.

The running costs, paid for by the Health Service, are esti-

mated at £125,000 annually for each unit. The seven-year contracts were secured by competitive tender involving seven other applicants, including the Health Service itself.

Officials of the National Union of Public Employees, the public sector union, have warned that its Health Service members may refuse to co-operate with the scheme.

Andrew Taylor on the problems of buying a few weeks' stake in a holiday home

## How time sharing can turn into a heavy sentence

THEY CALL it a "greed motivator" in the trade. An attractive girl on a holiday in the U.S. would be time-share purchasers, warned to buy quickly before prices rise, have had the point illustrated by salesmen apparently tearing ten-dollar bills in front of them.

In London, one couple were so impressed by the sales techniques they agreed to buy a time-share in a building around the corner from where they lived.

Time-sharing, according to the advertising copy writers, offers the benefits of owning a second home with none of the usual disadvantages.

Purchasers, say the glossy advertisements, no longer have to raise large sums to buy holiday homes which remain empty for much of the year. Instead they can buy a stake to cover the few weeks each year when they intend to use the accommodation.

What the advertisers do not reveal is the grief that can be caused when schemes go wrong, leaving investors unprotected and counting the cost of lost savings.

Mr Clive Rowson, 63, two years ago paid £2,850 for six time-share weeks at hotel in Marbella, on Spain's Costa del Sol. Mr Rowson, who has a business selling bathroom and

kitchen equipment in Stoke-on-Trent, says he should have known better but the deal looked too good to miss.

"We booked the accommodation through a firm in Hertfordshire," he says. "Just before our first visit to Marbella ended in October 1983, the hotel manager announced that the time-share agreement had been ended. He did not offer any explanation but guaranteed we would get our money back."

More than 12 months later, Mr Rowson claims he is still waiting for his money despite promises from the man who sold him the time-share that he would be repaid.

"My solicitor tells me there is nothing I can do to make sure this money is refunded," says Mr Scott-Malden.

Mr Peter Scott-Malden, a retired civil servant, invested £3,000 for a three-week time share in a lodge at the Clovelly Country Club, North Devon. In March 1983 the scheme, one third completed, went into receivership.

"According to our solicitor the title of the 330 investors who had bought time shares was precarious and we were in danger of losing our money," says Mr Scott-Malden.

The scheme was rescued by another developer, Clovelly Property Development Company, which is jointly owned by British and Danish interests. The time-share owners remain unsettled by their experience. Some have advertised their time

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## Bank's film fund falls short of target

By Raymond Snoddy

A PLAN by merchant bankers Samuel Montagu to raise £22m (£19.5m) to invest in Hollywood films has so far failed to reach its target.

The fund, which was announced last August, was to be used to provide co-production finance for four Hollywood films.

The bank believes the money will probably have to be raised by the spring if the fund is to go ahead.

When the fund was first announced, Mr Colin Keer, a director of the merchant bank, said he saw it as part of a gradual selective change in the City's attitude to financing films.

But only those institutions with previous experience of financing films showed any interest.

Samuel Montagu now hopes that a significant industrial investor will save the project in return for a central role.

The money was being raised as equity finance for a new company, Albion Film Investments.

The company would then invest in four films: Johnny Dangerous, Turk 182 and Heart and Soul with Twentieth Century Fox; and Batman with Warner Brothers.

The idea for the fund came from Mr Julian Melzack, chairman of Albion Films, a UK company set up in 1980 to advise on film investment.

In the placing document it was claimed that Albion Film Investment represented the first opportunity for UK and European investors to participate in film productions on terms similar to those on which the leading studios themselves invest.

The studio and Albion would get close to an equal share of revenue until both original investments had been recouped.

Mr Melzack said yesterday he believed the money would still be raised but it might take longer than was thought.

The situation was not helped by the fact that portfolio managers had received two film fund offers from different parts of Samuel Montagu around the same time.

The second, the Square Mile Fund, a private offering which was not publicised, came from the Samuel Montagu subsidiary Montagu Investment Management.

Officials of the National Union of Public Employees, the public sector union, have warned that its Health Service members may refuse to co-operate with the scheme.

THE 11-WEEK dispute at the Port of Southampton took an unexpected turn yesterday when Mr Ritchie Pearce, chairman of the dockers' shop stewards, announced that he was taking voluntary redundancy.

The fund, which was announced last summer, was to be used to provide co-production finance for four Hollywood films.

A private placing document, sent to 300 institutions, has only attracted about £12m in support.

Samuel Montagu, which is

sponsoring the fund with stockbroker W. Greenwell, says the fund can only go ahead if the full £22m is raised to allow investment in a spread of different films.

The bank believes the money will probably have to be raised by the spring if the fund is to go ahead.

His departure comes as the dispute over shift and manning

## Leader in Southampton dock dispute takes severance pay

By Brian Groom, Labour Staff

THE 11-WEEK dispute at the Port of Southampton took an unexpected turn yesterday when Mr Ritchie Pearce, chairman of the dockers' shop stewards, announced that he was taking voluntary redundancy.

The port was hit by last summer's two national dock strikes, and the latest dispute was left Southampton's big container terminals idle. Shipping lines have moved to Felixstowe, London, Liverpool and Portsmouth, some of them permanently.

Mr Pearce, a leading militant in the port industry, said he was leaving for personal reasons. He will leave within three weeks under a special severance pay scheme which gives dockers pay-offs of up to £25,000.

He has been a docker for 22 years and leader of the Southampton men for the past eight.

Mr Pearce has also been chairman of the national union of port shop stewards' committee, which operates outside the Transport and General Workers' Union's formal structure.

His departure comes as the dispute over shift and manning

changes grows increasingly serious for Associated British Ports, the employer. Southampton is expected to show an operating loss of more than £5m for 1984, after a surplus of £2.5m in 1983.

The port was hit by last summer's two national dock strikes, and the latest dispute was left Southampton's big container terminals idle. Shipping lines have moved to Felixstowe, London, Liverpool and Portsmouth, some of them permanently.

Mr Pearce is expected to be succeeded at Southampton by his deputy, Mr Ray Jennings, who is chairman of the joint committee which covers the container berths. Talks with the management are expected shortly.

The dockers have so far rejected ABP's demand for changes which would have up to £5m a year. They have offered cost savings which they put at £5m, but management believes they are worth much less.

## Unity moves by civil servants

By David Brindle, Labour Staff

EFFORTS BETWEEN the Financial Times management and machine room officials of the National Graphical Association broke down last night, increasing the possibility that production of the paper will be hit from next Wednesday night.

The FT management plans to publish a 48-page paper on Thursday but NGA officials have said they will not print a paper of more than 40 pages. If the 25 NGA machine roomers do block a larger paper the company is expected to take firm action against them.

The issue of printing larger papers is separate from the substantive negotiations over pay, manning and a new sick pay scheme for which the two unions in the machine room

are long-standing quest for a joint press room agreement to link the pay and manning levels of the two machine room unions, the NGA and Sogat '82.

The FT also wants an agreement for an unlimited number of over-40-page papers and an increased print run. At present there are agreements for only 15-40-page plus papers a year.

The NGA and Sogat '82 both expect to be rewarded for the limitation on their independence that a joint agreement brings. The Hengs machine room chapel also wants to narrow the pay differential with other NGA sections. Some workers

## THE WEEK IN THE MARKETS

## Focus on interest rates

Worries over the oil price, doubts over the December money supply figures, a weak pound and fears that base rates would have to rise soon, perhaps by as much as 1½ points, had the market on the run mid-week. In two days the FT 30-Share Index lost 23.6 points. The Midland Bank didn't do much to lift New Year spirits either.

Mercifully the pound steadied on foreign exchange markets on Thursday reducing the City's tension and encouraging the view that the authorities will be able to resist pressure to push interest rates higher to rescue sterling from spiralling even further downwards. Having started the day with a fall of 16.5 points the FT 30-share index managed to claw back some of the losses closing just 11.7 points down. And by yesterday the mood was almost completely changed with all bearish thoughts pushed to the background and equities and gilt firming throughout the day.

Even in the money market the general attitude was brighter. Yet there remains an uncomfortable gap between the bank base rates of 9½ and 9¾ per cent and the benchmark of the three-month interbank rate. Unless the money supply figures, out next Tuesday, are surprisingly encouraging the clearers may still have to raise their rates.

Crocker National has

LONDON  
ONLOOKER

developed a disturbing habit of regularly torturing the shareholders of Midland Bank, its British parent. Last summer, when the Californian bank's losses and bad debts had contrived virtually to have Midland's interim profits to £70m, anybody but a pessimist of life-long persuasion would have believed the worst to be over— which only goes to show how many people can be wrong.

## Midland's nightmare

This week Midland had to tell its shareholders that the worsening problems of Crocker's loan book had resulted in a further £215m (£187m) loss in the final quarter of 1984. In total Crocker lost £324m (£282m) last year—something of a record for any U.S. bank.

A loss on that scale has obviously driven a cart and horses through any expectations the City had for a recovery in Midland's profits in the closing months of '84. The bank is not putting a figure on the full year outcome but analysts are taking the prediction of "a severe impact" to mean that second half group profits are more or

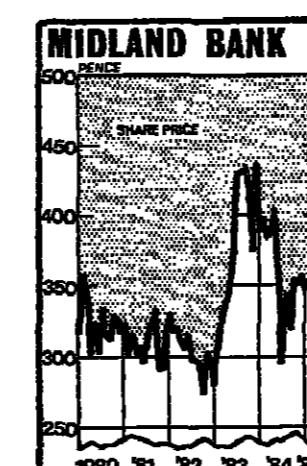
less going to disappear under the weight of Crocker losses.

There is at least one crumb of comfort for shareholders, however. The dividend payout will be held and with the shares now yielding over 10 per cent the directors have managed to put a platform under the price with that policy statement. That the dividend will be uncovered by earnings is irrelevant for the moment.

Perhaps one other comforting point is that all the bad debts are coming against old loans made before Midland bolstered the local management with its own men.

Yet Midland's management has more on its mind than stemming the losses of Crocker, even though the potential for more mistakes in Crocker's £16bn loan book must be a recurring nightmare despite the £300m of further provisions made against potential future bad debts. Such has been the magnitude of Crocker's losses that Midland's free capital ratio has fallen from the 4.6 per cent of a year ago to something nearer 4 per cent. Midland has to bolster its capital base, but how?

With the shares standing at their current low level a conventional rights issue seems unlikely. A combination of asset sales plus some form of floating rate note issue looks a more attractive route for Midland to take though it is hard to imagine that the bank would willingly dispose of its large investments such as Samuel



Montagu unless circumstances therefore be very careful about the new issue that come this year."

THE USM's 1985 new issues queue looks even busier than the year just past, yet there are reasons for extra caution over the likely quality of the next batch of newcomers and about the performance of some existing stocks.

Gregory's views might be unduly pessimistic, but even if the quality of new issues can be maintained the market's readiness to send each newcomer's shares to a 10 to 15 per cent premium could easily run out, warn some observers.

Accountants Peat Marwick, which have been reporting accountants to be well over 50 USM newcomers, more than twice as many as any other firm, says it expects to be advising a record number of flotation candidates this year.

They include three computer peripherals and software companies, all of which will be projecting at least doubled profits when they come to the market.

Alan Comber, partner in charge of Peat's USM practice, admits that computer companies have fallen from favour in investors' eyes. "The market may be receiving them with more scepticism than before," he says. "None the less, they are still attracted by the USM and they can still get sponsors."

It may be that the authorities would not smile on a bid for Midland but if there are any further setbacks the bank might find itself short of friends. The Griffin, as an independent animal, is beginning to resemble a cat that has used up eight of its nine lives.

## Bath's time

Turning from vague bid thoughts to something more concrete Consolidated Gold Fields' agreed \$61m cash and equity offer for Bath and Portland looks all over bar the acceptances despite rival bidder, C. H. Beazer, extending its offer until the end of the month.

Though Gold Fields has yet to post its offer document Beazer already looks to be out of the running. The agreed price—worth around 300p a share—looks too rich for Beazer to have any hope of topping. Beazer's own market capitalisation is just £30m, and even its offer of £48m would seem to be stretching things a little.

The possibility of a third bidder entering the ring looks remote though it cannot be ruled out. If Gold Fields is picking up the core aggregates business of B and P on the cheap one of the other major players may be tempted to try a spoiling action. But B and P's asset value is around 300p a share and even though Gold Fields will cut its purchase costs by disposing of some of the non-building materials and construction interests its bid looks a full value.

Terry Garrett

## Time for caution

Unlisted  
Securities  
Market

THE USM's 1985 new issues queue looks even busier than the year just past, yet there are reasons for extra caution over the likely quality of the next batch of newcomers and about the performance of some existing stocks.

Gregory's views might be unduly pessimistic, but even if the quality of new issues can be maintained the market's readiness to send each newcomer's shares to a 10 to 15 per cent premium could easily run out, warn some observers.

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Meanwhile, a number of existing USM companies should be reaching critical and risky stages in their developments during 1985. Brian Kirkland, assistant director of UK equities for Prudential Portfolio Managers, warns that many young companies reach their most vulnerable period around two years after flotation, when they are wrestling with their second phase of expansion.

They argue that the current flood of new issues—around 100 last year, bringing the total USM headcount to 270—cannot be sustained without bringing more of the lower quality material with it.

John Gregory, corporate finance partner with stockbrokers Capel-Cure Myers, explains: "Those companies that were in a fit state for a USM flotation have been mostly satisfied, so there are not the same number of natural candidates left unquoted. One should

William Dawkins

## MAJOR FLOTATIONS OF 1984

Company	Business	Market cap	Date
Microvitec	Colour display monitors	£48.9m	May
North Sea and General	Oil exploration	£32.6m	March
Oil Investments			
Ennix International	Oil and mineral exploration	£23.7m	June (£22.6m)
TDS Circuits	Multilayer printed circuit boards	£26.6m	July

Source: Datastream.

Nervous  
New Year

WALL STREET trudged back from the New Year celebrations with little sign of enthusiasm.

The ranks of trading and back office staffs were noticeably thin—perhaps New York is developing the European habit of combining the Christmas and New Year's day holidays into an extended week's break. Or perhaps, it was just a natural reaction to the passing of a year with little to command itself to the street's collective memory.

The car industry also closed lower mid-December sales, and American Motors cut output by 10 per cent and Ford said it would not increase prices on 1985 models.

This double punch brought a sharp selling bout, chiefly in the blue chips. Computer issues, oil and motor stocks all suffered in a sudden downturn which took nearly ten points off the Dow Industrial Average within an hour.

A notable weak spot was IBM, paying the price for its outstanding earnings record. The year's results are due soon, and anything less than 20 per cent growth has become a bearish factor for IBM stock.

Nervousness in retail stocks was also influenced by Coleco Industries' decision to abandon its Adam computer. Wall Street prefers Coleco as a manufacturer of cabbage patch dolls, so the stock price moved higher. Also firmer were Apple Computer and Commodore International, which expect to carve up the Adam market between them.

A further unforeseen loss of \$215m at Crocker National was bad news for the bank, but worse news for the industry was the disclosure that the dramatic loan loss provision followed a visit from the audit board of the comptroller of the currency, who recently made both Bank of America and First Chicago increase capital ratios. Bank of America stock weakened as Wall Street measured its portfolio of California loans against Crocker's.

Other weak features included the pharmaceuticals, always at hazard when a strong dollar hurts foreign sales. Procter & Gamble, the washing soap maker, took a tumble after two analysts cut their earnings forecasts.

But the stock market was

worrying about matters closer to hand, in particular the trading reports on the last quarter of fiscal 1984 which will be arriving on Wall Street within a fortnight.

The first blows fell on

Thursday, when the latest sales

from the auto and retail industries were disclosed. Holiday sales figures from a batch of

NEW YORK  
TERRY BYLAND

leading stores confirmed the street's worst fears.

Sales were below forecast and had been boosted by heavy price cutting. Many retail stocks had discounted the bad news but Dayton Hudson, the Minneapolis group, took a beating after the company forecast flat earnings for the fourth quarter.

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This market is nervous ahead of the quarterly reporting season. Bad news has proved a hair trigger for selling orders, and the institutions have been the first to make for the door marked exit.

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## MARKET HIGHLIGHTS OF THE WEEK

	Price y'day	Change on week	1984/85 High	1984/85 Low	
FT. Ord. Index	941.0	-4.2	952.3	755.3	Higher base rates scare
FT. Gold Mines Index	459.0	-15.1	711.7	451.3	Bullion dips below \$300
British Share Specialities	132	+22	132	61	Newsletter recommendation
British	187	-18	277	185	Oil price worries
Brown (Matthew)	290	-20	310	208	Profit-taking after good rise
Devenish (J. A.)	500	+80	500	390	Brokers "buy" recommendation
Geerov Tin	217	+17	220	138	LME tin price at records
Grand Metropolitan	298	-17	360	270	37m vendor share placing
Hoskins & Horton	361	+21	301	129	Revised bid from Scot. Heritable
Mercury Securities	460	+45	620	390	Recovery after recent fall
Midland Bank	338	-27	427	275	Crocker Nat's fresh problems
Oliver Prospecting	140	-60	235	60	Celtic Sea dry well fears
Phoenix Timber	146	+14	146	84	New Year recommendation
Reardon Smith	20	+10	47	4	Revived speculative demand
Redfern M&G Glass	73	+8	112	44	Newsletter recommendation
Rowntree Mackintosh	370	-13	396	216	Profit-taking after good rise
Tarmac	502	-20	528	404	14.7m vendor share placing
Total	60	-6	69	387	Entrad reduces stake
Ward White	212	+15	215	101	Investment recommendation
Ward Stores	197	+30	197	156	New Year recommendation

THE continued world economic recovery, particularly in the United States, was one of cold comfort for the mining industry in 1984: a year of disappointment.

Will 1985 be any better? As usual at this time of year I have turned for guidance to some of the world's leading mining men. This is how they see things.

We start with Mr Pierre Goussaud, chairman of Anax, the major U.S. diversified natural resources group. He expects the U.S. recovery to continue throughout 1985 but regards the outlook for the country's mining companies as being still bearish.

He points out: "While demand has improved for virtually all minerals, prices remain at or near record lows in historically adjusted dollar terms. One reason for this is the abrupt change in the U.S. to a low-inflation economy.

"However, the outlook is not one of unrelied gloom either in 1985 or beyond. The current year should be better than 1984. The U.S. economic recovery is continuing.

"Virtually all the industries that are of major concern to metal producers should continue to grow in 1985 and 1986, though at a slower pace than in 1984.

"In the coming year the prospects are for continued expansion in the Pacific, continued slow growth in Europe and a

modest acceleration of growth in Latin America.

"In the longer term, when the U.S. dollar descends from its present heights, there is reason for legitimate optimism.

But this will be true only for companies that have put their houses in order, who reduce operating costs to the minimum, and who retire outmoded and costly capacity.

"We have entered an era when bigger is not necessarily better, when smaller can be beautiful too. In tomorrow's mining world, the efficient low-cost producer will be the one who will succeed."</

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## YOUR SAVINGS AND INVESTMENTS

### Gilt options for the gamblers

BY PHILIP STEPHENS

FOR MANY private investors gilt-edged securities are dull if worthy investments: essential ingredients in a balanced portfolio but not to be relied on to provide an exciting performance.

For those with a gambling instinct, therefore, the introduction by the Stock Exchange next week of traded options in gilts will provide a welcome opportunity to back their views of the market—and turn in healthy capital gains if they are right.

These, based on the 10 per cent Exchequer 1989 stock, join the burgeoning list of equity-based contracts now traded on the exchange's options market.

For investors it offers the same central advantage of high gearing—the potential for large profits in relation to the initial investment and to price movements in the underlying stock.

The crucial disadvantage is that you risk the whole of your initial investment if the market moves against you: though unlike in the futures market, the maximum potential loss is fixed at the outset.

The Stock Exchange thinks the main players in gilt options initially will be the institutions.

EARLY IN THE NEW YEAR, the traditional life companies are busy issuing their business figures for the previous year and announcing the bonus rates for their with-profit contracts.

For investors saving through a conventional life contract, the bonus rate declaration tells them how their investments have fared over the previous year and gives some indication of the ultimate return.

It has fixed the size of the contract accordingly—each option is for £50,000 of the underlying stock.

Because it is based on a short-dated gilt, discount houses, banks and perhaps building societies are expected to dominate trading.

The relatively small size of the premiums, however, current are for a range of between 0.5 and 3 per cent depending on the exercise price should allow the more sophisticated private investors to chance his luck.

The market will work essentially as follows: the investor chooses an option to buy or sell the underlying stock at a particular price. The premium, expressed as a percentage of the £50,000 contract, will depend on how different the exercise price of the option is from the actual price of the stock at the time the deal is struck.

The option gives the right—but not the obligation—to buy or sell the underlying security at a series of fixed expiry dates up to nine months away.

To take an example, an investor betting on a rise in the gilt-edged market might decide to buy a call option, giving the right to purchase the stock at, say, its existing price in three

months. The premium might be 1 to 1½ per cent or £500 to £750.

If the market does rise, taking the price of the underlying stock with it, the proportionate

increase in the value of the option will be much greater and it can then be sold back into the market before its expiry date. (The holder of an option can actually exercise it and take delivery of, or deliver the underlying stock, but that is unusual.)

If on the other hand the market is unchanged or falls during the period up to the expiry date, then the option will be worthless and the whole of the initial investment lost.

If you expected the market to then you would set up the reverse transaction, buying a put option to sell the stock.

The potential of traded options, however, is not confined to such simple gambles on the course of the market. Sophisticated investors will use them to hedge the value of their existing gilt portfolios, regarding the cost as an insurance premium.

Companies or individuals can also use gilt-edged options to preserve the return on future cash flow by hedging against any fall in interest rates.

And the real sophisticates will actually sell, or write, options—using the premium income to improve their return on their gilt holdings.

IN my two previous articles I described how, as the recession deepened, I still adhered to my time-honoured system of making successive purchases of shares in the same company as the price fell.

In four cases this had worked reasonably well up to the start of January 1982 but in three it had not, including British Printing Corporation where I had sold out prematurely for a loss of £2,636. Now the remaining six—except Dupont, stuck at rock bottom—were to sink to 17p.

I had a small paper profit on our 20,000 Carrington-Vielle shares purchased in 1980 and standing at 14p at the start of 1982. In the second half of 1982 I made four further purchases at 8 to 9p bringing our total holding to £1,000.

In July 1982 I bought 1,000 Turner & Newall at 56p—down from 109p earlier in the year—immediately following that first TV asbestos programme, and went on buying all the way down to my final purchase of 25p at 20 on October 23 1982, when we held 28,000.

In August 1982 I made my initial purchase of 6,000 John Brown at 37p, down from 54 in a year and on a 15 per cent yield, buying them all the way down to 22 on January 5 1983, when we held 28,000.

Our 16,000 Birmid Quaest shares, on which I had a paper profit of £500 at 25p on January 10, continued their recovery to 35p, only to fall back again due to the foundry side. In July and August 1982 I bought 7,000 more around 22p followed by four purchases at 18p, 16, 15 and 15 in September and October 1982, bringing our total holding to 43,000.

Borthwick, the international meat trader, had been, as Spain was to Napoleon, a running sore as I went on buying for a full year up to September 1981 as the price fell. By January 1982 we had 47,000 and they had picked up from 14 to 17p.

As they fell again, I bought 5,000 at 14p in April 1982 and on a further collapse (this time drough in Australia) 10,000 more at 9½ in August 1982. A far cry indeed from our first 7,000 bought at 66p in May, 1978.

For the first time in my investment career I began to

### Diary of a Small Investor

#### Turn of the tide

This is the third of four further weekly instalments in a series by Arthur Carter. In the first nine instalments published in the Financial Times at intervals between 1977 and 1980 he traced the growth of his portfolio, based on the purchase of depressed high-yielding shares for recovery.

For all was by no means gloom in the stock market. Low yielding growth stocks—anything indeed with an electronics label—were booming.

I decided it was too late to swap horses. I must stick to the only way I knew how . . .

I was breaking even at January 1982 on our 12,000 BSG lot shares bought around 16p in May 1980. I bought a further 9,000 at 10½ in August 1982 and another 18,000 at the same price in January 1983 when the shares collapsed a second time after recovering to 17p.

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At the beginning of 1983, however, there were distinct signs that the tide was on the turn. TI Group, Birmid-Quaest, Turner & Newall, even poor old Borthwick at 19, were well off their bottoms.

Our portfolios (myself and Mrs Carter) were moreover reaping the benefits of much earlier purchases of recovery shares at bargain basement prices. Our 27,000 Allied Lyons shares had doubled and Mrs Carter's residual 5,000 Burton shares (after 100 per cent scrip issue) had trebled during 1982. I bought these in the autumn of 1976. Our 30,000 Ward White shares had also come up from 50 to 83.

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## TRAVEL/MOTORING/PROPERTY

## There's no gite like home

BY ARTHUR SANDLES

"BANG." The noise echoed through the little old house like a cannon shot. The next moment the bathroom door was flung open and a very frightened looking occupant tumbled out. "Bloody hell," she shrieked, dropping all pretence at gentility for the moment. "Does that thing have to do that?"

Whether it's the water heater had to do it or not, it continued to do it throughout the following week despite various tamperings. One just had to remember not to wash your hands in warm water if a surfeit of local grape juice forced an early hours visit to the room in question. Otherwise, the whole house was shaken into awareness and some alarm.

Such are the little dramas that villa rental can be made of. Since that episode, water heaters have lost some of their amusement and one hopes that they are all both quieter and safer than that monster.

It is rare, however, for the taking of a villa or gite, apartment or (that splendid meaningless American description) condominium, for there not to be some adventures. I have had blocked drains, the inevitable ant invasion, mice, leaking roofs, stroppy maids and faltering electricity. But I am not deterred. Give me a villa any day rather than a hotel.

The first signs of fun come immediately after the airport. As often as not it is dark and

you have been handed the keys to a strange car by someone who almost speaks English. You have a piece of paper with detailed instructions on (a) how to find the villa and (b) where to find the keys.

The argument between map reader and driver, both of whom are tired, adds a little zest to the mix. You can usually bet that the place where the map tells you to turn left is now a no-go. On the Algarve (where I am assured all the water heaters now are safe) the local authorities also have a habit of removing the villa signs because they are unsightly — and they are always removed and so no-one will spend money on nice ones.

In case you and the children are getting bored, you then have your life enhanced by "the finding of the key" (it is in the flower pot, not, as you were told, under the mat); the finding of the light switches (the system has been turned off at the mains, the switch to which is in the garage which is locked — see "keys"); the turning on of the gas bottle and the lighting of the pilot lighter (with a slight diversion for the finding of the matches); the finding of the pillows, the sorting out of which room is whose, the first breakage and the mysterious noise.

I have stayed in house when this of happened. It was crushingly disappointing. In some countries you can rely on more — for more — diversions

than are normal or acceptable

(there was the warning

machine in France that burned my shirts, for example, since I had failed to turn on its water-supply) and others which are boringly straight forward, into which category I would put almost any rented property in the U.S. I would have thought a nation which has taken so easily to Trivial Pursuit and computer games would prefer to have a little more adventure and surprise in its holiday property rental.

Otherwise, the main national villa differences are these:

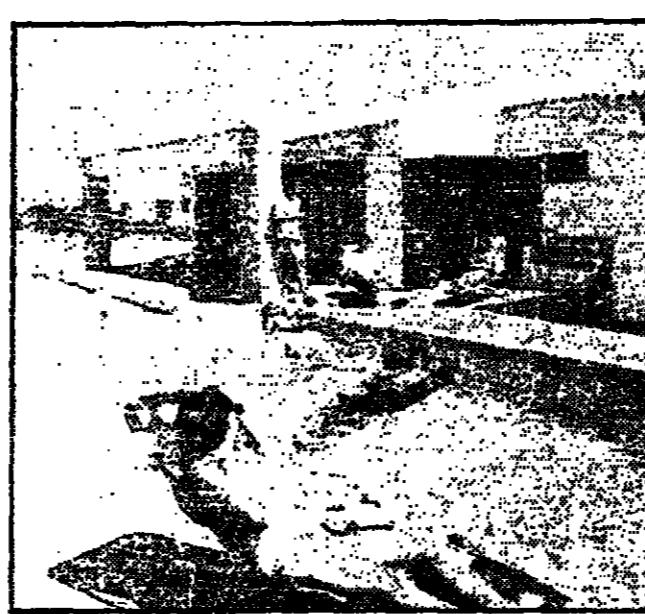
France: Properties tend to be older and converted. Expect to spend lots of time finding out how things work. The bathroom-to-bedroom ratio is generally bad. Very high marks for atmosphere, low marks for amenity. Maid service rare. Usually relatively inexpensive. If you prefer modern properties head for Brittany. Swimming pools are rare. Some villa companies operate.

Spain: Similar to Portugal but slightly fewer middle grade properties — in other words it is easier to find flats and big villas than in between. Private pools are frequently available but not necessarily the norm, but the Spanish sea is warmer than Portugal's Atlantic bathing.

Properties are mainly modern, often on urbanisations, housing estates. Standards are usually high and prices slightly lower than those in Portugal, say £400 in a really good villa with pool and self-drive car for each of four people on the Costa del Sol against around £550 for the same thing in Portugal.

Some maid service normal. Dozens of tour operators — see your travel agent.

Portugal: The real homelands of British villa rental. A huge range of modern properties ranging from big villas to small bed-sits. Most properties have a pool of their own or, in the case of terraced houses or flats, have access to one. Read the brochures carefully. Some villas are on estates, some attached to hotels, some in towns, some in the wilds. Basic maid service normal. Initial costs can seem high, but local living is cheap.



A holiday villa in Portugal's Algarve

Spain: Similar to Portugal but which makes comparisons difficult. Inland converted old houses are particularly attractive. Pools rare and properties having them can be expensive. Lots of apartments in seaside resorts. Some maid service. Prices comparable with Spain.

See your travel agent. The CIT villa brochure will give a good basic guide to what is available and the price ranges.

Greece: Similar to Italy but fewer modern properties. You may have to hunt hard to find exactly what you want. Swimming pools are rare. Brochures tend to be heavy on information about the resort and the area around, and light on real facts about the villas — a bad sign as far as villa standards are concerned. My own experience has taught me to be very wary about villa location. Greece can be extremely noisy at night. Be particularly wary of high season discotheques and roads with motor-cycle traffic.

Scandinavia: Accommodation tends to be in log cabins, usually in woodlands and/or beside lakes. Excellent for children. Not recommended for wine-guzzling gourmets (Denmark is somewhat better for them than Norway or Sweden) unless you take crates of your own and have a cordon blue family member. No maid service. Few nasty shocks from gas/electricity/drains.

Britain: Mainly converted properties. Flats at the seaside, cottages inland. More expensive than in France. Pools and maid service rare. Great asset is that domestic clients can inspect before booking if they make the effort. Details from local tourist boards.

## Japan joins the mudlarks

BY STUART MARSHALL

LAND ROVER assumes that anyone buying a four-wheel drive is going to climb mountains with it, cross burning deserts or slurry around axle-deep in mud. If you are, then there are few better choices than the new Land Rover 90 and 110 or their up-market cousin the Range Rover.

In reality, most Land Rover owners I know keep to the road for 95 per cent of the time. And a lot of Range Rovers clearly never have to climb a tougher obstacle than a high kerb in London SW3.

For every buyer who really needs go-almost-anywhere capability, there appear to be several who buy a 4x4 as a fun car or a fashion accessory. Others are looking for a big estate car substitute that will take a family on holiday, tow a boat or horsebox and won't get stuck on the infrequent occasions when they leave tarmac for a muddy field.

Japanese makers like Daihatsu, Suzuki, Nissan, Toyota, Subaru and Mitsubishi are well aware of this. None of their products is a match off-road for a well-driven Land Rover, nor is it meant to be.

But they are carving up the recreational four-wheel drive market with vehicles that strike the right balance between driving comfort, civilised amenities, fuel economy and initial cost. Plus, of course, enough 4x4 traction and ground clearance to get in and out of difficult places; and gearshift and traction can be lost.

On and off the road, it rides very well. The extra wheelbase — 106 in compared with the short Shogun's 92.5 in — eliminates the pitching tendency. The front seats are outstandingly comfortable, the middle row a little less so because the backrest is fairly close to the vertical. The folded down occasional seats in the rear are not for long journeys, even though legroom is more than adequate. Headroom is just about unlimited.

I would like to see a horizontally split tailgate offered as an alternative to the standard side-hinged rear door, which won't stay open if you park on a slight incline. It can be unlocked with a key or from the fascia. Mounting the spare wheel on the door reduces rear visibility and makes parking more difficult than it need be.

Steering is power-assisted and is very light indeed. The Shogun handles well — not as well as a permanently four-wheel driven Range Rover, but better than a Toyota Land-Cruiser estate, which is perhaps its nearest equivalent. The five-speed gearshift and clutch are so positive and light they would be considered good by saloon

car standards; for a big and beefy off-roader, they are quite exceptional.

It cruises so quietly at a shade over 20 mph per 1,000 rpm in fifth gear one can simply forget that it is a diesel. The 4,500 rev limit gives 60 mph indicated in third, over 70 mph in fourth and the Shogun has no trouble in keeping up with the rush-hour pack. The transmission is almost silent — the transfer gearbox is chain driven — and the Bridgestone radials run very quietly on the highway. Off-road, their pattern tends to fill with soft mud and traction can be lost.

On and off the road, it rides very well. The extra wheelbase — 106 in compared with the short Shogun's 92.5 in — eliminates the pitching tendency. The front seats are outstandingly comfortable, the middle row a little less so because the backrest is fairly close to the vertical. The folded down occasional seats in the rear are not for long journeys, even though legroom is more than adequate. Headroom is just about unlimited.

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● Mapping the M25: In less than two years, the M25 London Orbital motorway will be complete, bringing relief to millions of drivers and to tens of thousands of householders, now disturbed by traffic that shouldn't be going past their homes at all. The best map of the M25 to date is a two miles-to-the-inch sheet, recently published by the AA at £12.50. It is clear, shows when the bits still under construction will be opened — and it should make it impossible for anyone to take the wrong exit.

On the road, the M25 is a

smooth, well-engineered road

that is a pleasure to drive.

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## BOOKS

# Disastrous air-drop

BY RICHARD ADAMS

**The Devil's Birthday** by Geoffrey Powell, Buchan & Enright, £9.95. 276 pages**The Battle of the Bulge** by Charles B. MacDonald, Wiedenfeld & Nicolson, £12.95. 704 pages

After the Normandy débâcle of August 1944, the Germans precipitate retreat to Holland disposed the Allies wishfully to believe them demoralised and incapable of further determined opposition. This misjudgement underlay not one but two major errors which probably prolonged the war and certainly cost the Allies over 100,000 casualties. The first was Operation "Market Garden" (the airborne offensive in September), and the second the subsequent, misconceived strategy of the Broad Front. Colonel Powell's book relates to the former and Mr MacDonald's to the latter. Although both authors fought as company commanders in the battles of which they write, each remains admirably detached.

Colonel Powell's book, which runs to no more than about 100,000 words, constitutes in my view the best-researched, most comprehensive, balanced, succinct and scholarly account of "Market Garden" yet to be published for the ordinary reader. No popular work on the subject approaching this quality has appeared before. This is high praise, but after two careful readings and full consideration I cannot modify it. The book's great merit is the author's creditable sense of proportion. Precisely the proper amount of emphasis and weight is attached to each factor in the story, and each is dealt with at the right length. The over-optimism prevalent at SHAEF in mid-September; the intensifying feeling that the Airborne Army, waiting in the wings since D-day, had got to be used soon for something or other; the resultant time-scarred planning of "Market Garden", which left too many strings untied and under-rated the enemy's continuing will to resist. ("But the Germans, General, the Germans!" protested Sosabowski, the intrepid commander of

the 1st Polish Para. Bde. Group, at one conference); the disastrous decision to drop 1st Airborne Division in two lifts on successive days, eight miles from the objective bridge, which in consequence most of it never reached; the excessively demanding tasks assigned to 82nd and 101st American Airborne Divisions, which they performed with the utmost heroism and efficiency; and above all, the delays and checks experienced by Second Army as they fought their way, behind schedule, up the corridor from the Meuse-Escaut canal to Nijmegen (but not to Arnhem).

The whole familiar, tragic story is told with laudable comprehensiveness, clarity, economy and evocation of cause and effect. As regards narration and presentation, it is hard to see how the book could have been planned and written better. I personally think that that applies also to Colonel Powell's summing-up and general conclusions, though here, of course, there will always be debate. What episode of the war remains so controversial as "Arnhem"?

Of particular interest is Colonel Powell's contention that we might very well have done better not to have had any airborne divisions at all. While small *coup de main* airborne operations (Eben Emael, Bruneval, Skorzeny's rescue of Mussolini) were often successful, the large ones, whether Allied or German, were almost always bloody, costly and often became disorganized and hard (sometimes impossible) to keep supplied. The plain truth is that under modern conditions of warfare, infantry, however elite and brave, cannot fight effectively for long and in particular cannot attack—with artillery, tank and air support and without reliable resupply.

I well remember our company commander, returned from Holland, being asked by someone what had gone wrong. He paused a moment, shrugged and then replied, "Too many Germans." For an airborne formation placed for long behind enemy lines, that is always likely to be the size of it. After the failure in Holland, SHAEF settled down for the winter to the fatuous non-



Lt. Gen F. A. M. Browning, commanding the British Airborne Corps (left) and the Deputy Supreme Commander, Tedder, discussing plans with an American Brigadier General before 'Market'—one of the illustrations in 'The Devil's Birthday'

strategy of the so-called "Broad Front". This, flat contrary to everything in Clausewitz, really stemmed from Eisenhower's inability to control his American commanders and readiness to compound with the American cult of individual success. Every American general had to appear as a big shot. (Similarly, General Mark Clark had already brought to nothing the Allies' chances of cutting off Kesselring's retreat in Italy by his determination to be the personal liberator of Rome). This led to precisely what General Montgomery presaged. We got "a bloody nose" from being spread too thin and continuing to under-rate the Germans.

I have never been able to understand the fascination some people seem to feel for this episode of the war. The brainchild of a sick zany in decline, it never had the slightest chance of success. (One recalls the only sensible remark ever made by General Patton: "Why not let 'em through to Paris and saw 'em off at the base?") Within 14 days the entire German force was either destroyed or back on the start line; and with its failure vanished all vestigial German hopes of averting total defeat. Furthermore, despite the outstanding personal courage of many of those involved in the fighting, that is always likely to be the size of it.

After the failure in Holland, SHAEF settled down for the winter to the fatuous non-occurrence reflects little credit

on the Allies, for Hitler, shrewd even in ruin, was alert to exploit the friction and discord he had perceived between the Americans and the British, while his generals were at least successful in deceiving our intelligence and exposing the Broad Front as strategic rubbish.

However, for them as like it, here it all is, ably but much too lengthily narrated in some 280,000 words. Mr MacDonald, Deputy Chief Historian of the U.S. Army and an official army historian for more than thirty years, unashamedly knows it all and gets it right. His conception of a popular work for the general public will, I think, appeal to American rather than to English readers. It begins "Located in western reaches of the Ardennes . . . the village of Banne had little distinction." (Skip a page or two). "Elise Delé and her son Jean plodded through heavy mist along a deserted highway . . . etc." Mr MacDonald makes copious use of *cartoon* directions, too. O'Farrell's head and shoulders emerged from the turret. "Well Jesus Christ," blurted Roy, "if it isn't O'Farrell . . . Haven't seen you since Fort Knox."

The book is well enough, but I honestly can't imagine many British readers persevering from cover to cover.

# Going great guns

BY SARA EVANS

**Purdey's: The Guns and the Family** by Richard Beaumont, David and Charles, £15.00, 248 pages.

The Purdeys have always managed two things very well: they have kept going a family-business through nearly two centuries at some very difficult times of war and depression, selling a product that was always up-market; and they have managed to preserve an excellent, almost familial relationship with their employees on the one hand, and with Europe's titled and crowned heads, their customers in fact, on the other.

The author of this history is the present chairman of the company. He has lovingly and meticulously assembled what is

both a family chronicle and a history of gun-making. The book includes the letters, the photographs of family, employees and customers, the vital statistics of the guns themselves, and the requirements of the people who bought them.

The detailed records that were kept of each gun, and the care with which it was made are reminiscent of the treatment of nascent Rolls-Royce cars receive. Both are peerless products of their kind.

The guns Purdey sold were never cheap, not even when James Purdey (the founder) set up shop at 4 Princes Street off Piccadilly in 1814. Then a new best double-gun cost the not inconsiderable price of £55. In the 1960s it had risen to £2,000 for an over-and-under,

with a four-year wait for delivery. By 1971 the cost jumped to £5,000, £7,500 by 1976 and £15,000 by 1978.

The company fortunes did not always run smoothly. Purdey supplied an upper-class need, and in consequence suffered from the upper-class attitude to business transactions. In the 19th and early 20th century the rich and titled were notoriously slow to pay their bills. The first James Purdey supplied his goods on terms that would raise a gasp of disbelief at Mercantile Credit, with gaps of 10 years and more between sale and final settlement. So it was hardly surprising that by 1847 Purdey was in financial trouble, caused mainly no doubt by cash-flow problems, but also, as Richard Beaumont suggests, the political

and social climate of the day.

There followed good times and then more bad times, when customers were thin on the ground and when the famous company had to turn to tool-making and repairing other (inferior) makes just to keep a workforce occupied and together. Then the good times, when by 1977 the company's finances were on a firmer footing, up to the present day with celebrations of 100 years of the building of the front shop and last year's centenary of the building of the Purdey-Beesley action.

Richard Beaumont has written a carefully documented history of a family, a business and a way of life which must have few parallels today in our era of mass-consumption.

All those who knew Stanley Hooker will have recognised that he was one of this country's greatest aeronautical engineers, and arguably its foremost gas-turbine engineer. It is not going too far to say that had Sir Frank Whittle, the declared with a ruff discard.

However, this is not a line of play that appeals, because West, who is marked by his lead with a singleton or doubleton spade, is at least likely to have only a doubleton club. The psychologist does better. He eliminates diamonds, does not touch clubs, and cashes only the Ace of spades, concealing the Knave, before he throws West into the declared with a ruff discard.

Now West, if he is a counter-places declarer with a 2-5-2 pattern. A club lead could be fatal, while one ruff discard cannot help the declarer. He leads a diamond, enabling South to cash in dummy, and discard his third club.

Now for "Imagination":

South dealt at a love score and bid two hearts. Two no trumps is better. North raised to three hearts. South rebid four diamonds, and after North's response of five clubs went six hearts, which became the final contract.

West opened with the ten of spades, the declarer won in hand with the King, and cashed Ace and King of trumps, East showing out on the second round. At this stage the technician decides on an elimination

# Chocks away!

BY MICHAEL DONNE

**At Home in the Sky: The Aviation Art of Frank Wootton** by Mary H. Valdivia, Smithsonian Institution Press, £9.25, 64 pages, 31 illustrations**Those Magnificent Flying Machines: A Pilot's Autobiography** by Don Robertson, Blandford Press, £9.95, 160 pages**Not Much of an Engineer: The Autobiography of Sir Stanley Hooker** by Sir Stanley Hooker, £14.95, 255 pages**Boats of the Air: An Illustrated History of Flying Boats, etc.** by David Wragg, Robert Hale, £12.95, 260 pages**The Air Defence of Britain 1914-1918** by Christopher Cole and E. F. Cheesman, Putnam, £2.50, 488 pages

Any aviation buff with a book token to spend will find the choice is wide; there is so much variety from fiction through to the most meticulous research and scholarly historical works.

Being an unashamed picture-book man—and aviation lends itself superbly to this form of publishing—I have no hesitation in putting at the top of my list a slim little volume, paperbound, called *At Home in the Sky*: The Aviation Art of Frank Wootton.

Believed by many to be the finest aviation artist at work today, this little book is a valuable introduction to Wootton's oeuvre for those who have not yet encountered it and it is bound to encourage them to look for more. It is no more than the introductory catalogue to his recent exhibition at the National Air and Space Museum in Washington, but what an introduction!

Covering much of the past 50 years, the book contains only 64 pages, with 16 colour illustrations and 15 in black-and-white, with a well-written and sensitive commentary from Mary Henderson Valdivia, curator of art at the Museum. The paintings reproduced are delightful and stimulate the appetite for more. Much of Wootton's work is inevitably in the private collections of aerospace companies, airlines and connoisseurs, but there is, on the evidence of this little volume, the need for a much bigger, wider study of Wootton and his profound influence upon aviation art.

Also very much a picture book, but with a most amusing and stimulating text, is *Those Magnificent Flying Machines*. It could be said that one test pilot is very much like another, and that they all lead exciting lives. But few of them can tell the tale as well as Don Robertson, whose career ranges from bush flying in Canada before the Second World War through to eventual naval test flying at Boscombe Down on Salisbury Plain. For me, the especial pleasure lies in the pictures (black and white) which are highly evocative, for they include a number that I (and I am sure many other readers) will have flown in the course of their aviation careers, especially the de Havilland Moth Minor, in which I learned the trade.

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inventor of the jet engine, not had the good fortune to encounter Hooker in the early years of the war, the speed with which Whittle's invention reached the production stage would never have been possible. Hooker's genius was to grasp the significance of what Whittle was doing, and translate it into mass production, something Whittle could never have done by himself.

The humorous irony of the title is typical of Hooker, for he was a very humble man. He does not boast over the, sometimes terrible, rows he had, especially with Lord Hives, the brilliant but irascible boss of Rolls-Royce, which eventually led Hooker to join Bristol Siddeley. Hooker's book was published on the day he died, adding poignancy to the tale he tells. But it is a good tale, of absorbing interest, and those in aviation who have not yet read it should rectify the omission at once.

For the aviation historian, I have selected two only from a large number of recent publications. They are more scholarly than most. *Boats of the Air* is a fascinating, if brief, account of that most elegant of aircraft, the flying boat and seaplane in its various forms (and they are many and varied). The history of such craft deserves a much longer and more detailed work, but David Wragg writes informatively and lucidly, and his book will make an excellent gift for the aviation buff.

The *Air Defence of Britain 1914-1918* by Christopher Cole and E. F. Cheesman, Putnam, £2.50, 488 pages

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The *Air Defence of Britain 1914-1918* is one of those magnificently detailed tomes we have come to expect from Putnam over the years, chronicling the historical genesis of the RAF and the aerospace industry. This latest volume describes fully the work of the British aircraft and crews charged with repelling the German raiders of the First World War, Britain's first experience of aerial bombardment, which was in its day a most traumatic experience.

The meticulous research involved is admirable, and without sacrificing historical fact the authors produce a most readable volume. While primarily for the aviation historian, it is nevertheless of interest to all aviation enthusiasts.

Covering much of the past 50 years, the book contains only 64 pages, with 16 colour illustrations and 15 in black-and-white, with a well-written and sensitive commentary from Mary Henderson Valdivia, curator of art at the Museum. The paintings reproduced are delightful and stimulate the appetite for more. Much of Wootton's work is inevitably in the private collections of aerospace companies, airlines and connoisseurs, but there is, on the evidence of this little volume, the need for a much bigger, wider study of Wootton and his profound influence upon aviation art.

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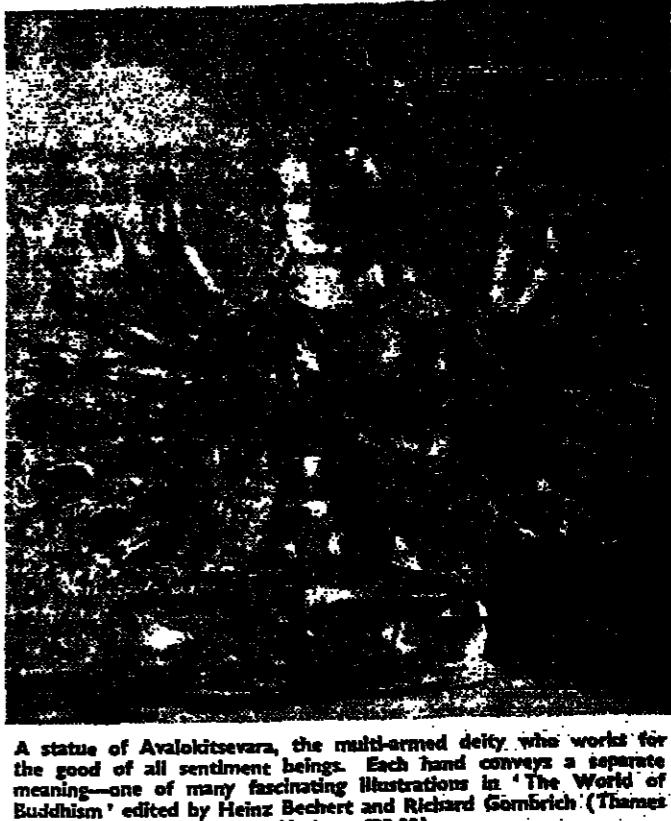
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A statue of Avalokitesvara, the multi-armed deity who works for the good of all sentient beings. Each hand conveys a separate meaning—one of many fascinating illustrations in 'The World of Buddhism' edited by Heinz Bechert and Richard Gombrich (Thames and Hudson, £20.00).

rebellious Irish soldier, O'Kelly, with his seductive but unreliable friend, Didi. O'Kelly may be the hero but Campbell is the victim, hanged as a scapegoat to outraged public morality.

This anti-British story helped to make Zamyatin's name in Russia and it was only when he turned the same penetrating eye on his own society that he fell out of favour. In 1931 he wrote to Stalin asking to be allowed to leave the country since he was no longer allowed to write there. At the intercession of Gorky, his request was, surprisingly, granted.

Zamyatin's name in the West, however, was not yet known. These are two extraordinary books. Both are written by Russians who left their country to live in Paris. *Islanders* was written by Vsevgny Zamyatin, translated by Sophie Fuller and Julian Saachi, Salamander Press, £7.95, 95 pages

The *Burden* by Vladimir Rybalkov, translated by J. R. Dorrell, Hutchinson, £8.95, 170 pages

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# Shaping up for the year ahead

NEW YEAR is traditionally the time to look back at the year that has gone and forward to the year to come. For anybody with more than a passing interest in the current state of furniture design in Britain this annual reassessment has usually been a gloomy business—so gloomy that it has mostly been better left unassessed. This year, however, for the first time for many a long year, I detect signs of a burgeoning liveliness at grass roots level.

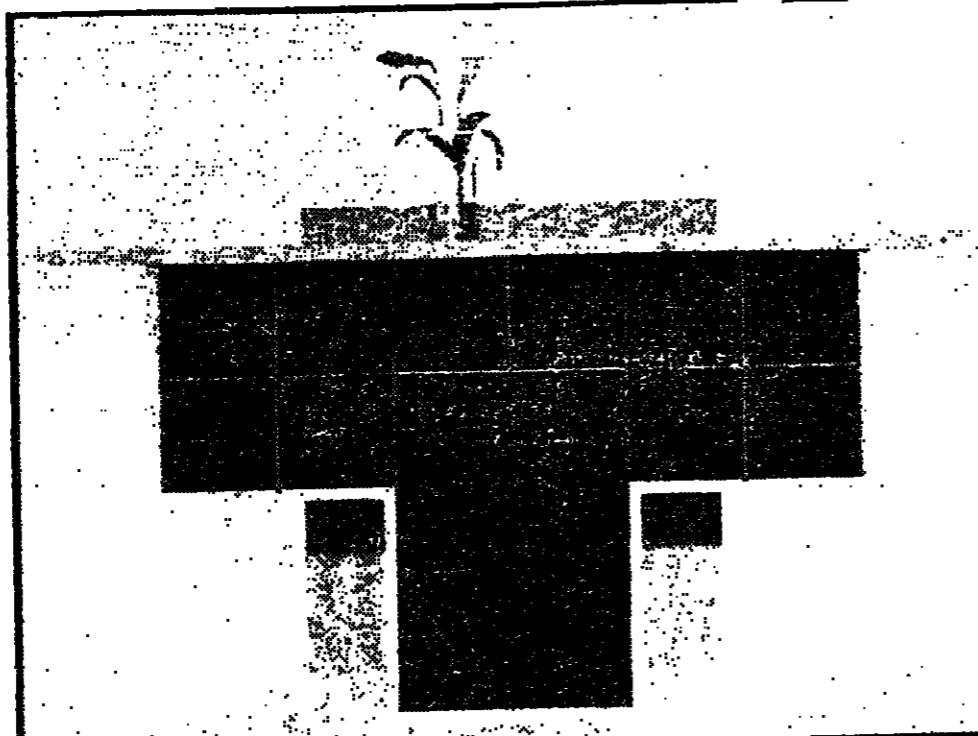
Shops, to be sure, tend to be filled with nostalgic recreations of times gone by, with exciting but difficult-to-use modern designs from abroad or, most usually, with pedestrian middle-of-the-road pieces that aim to please all the people all of the time and end up pleasing nobody any of the time.

But if you take the trouble to go looking among the small galleries, at the work being put out by the new young generation of designer-makers, at the experimental furniture that has recently appeared in a few special exhibitions, there is a glimmer of hope that something new and more exciting is on the horizon.

The scene from the larger domestic manufacturers looks as bleak as ever. They seem unable to harness our own design talent and those who went to the last international furniture exhibition in Milan reported that it was full of the exhilarating work of some of our best young design graduates who were working for sympathetic and adventurous Italian manufacturers.

But look at the recent work being done by Ron Arad whose own small shop, One-Off at 56 Neal Street, London WC2, is one of the most exciting furniture showrooms in town. His two most recent designs (photographed here near right) were an outstanding success at the last Milan furniture show and in spite of the apparently high price tags have been selling well in countries like America and Italy.

Both the pieces are highly innovative. The chair does not immediately reveal itself as a rocking chair—it has more of the classic air of a Le Corbusier model ("the look and the overall aesthetic," says Ron Arad, "were dictated by the materials I used, chrome and tubular steel"). However, the principle on which it rocks is new and unique (the base is based on a parallelogram



Above are three pieces from the current Post Modern Colour exhibition at The Boilerhouse, Victoria and Albert Museum, London SW7. Though most of the furniture on show, including the three pieces photographed here, are by British designers, there is also a selection of some award-winning pieces from American and French collect-

tions to give an interesting international view of Post Modern furniture. Left is a sideboard designed by David Vickery, an associate with Corran Associates—a stunningly elegant piece, it seems almost Japanese in its restrained symmetry.

Much jolier and less classical is the storage tower de-

signed by Peter Crutch at the bottom).

The chair can be flipped over 180 degrees, it can be made higher or lower by extending or contracting the telescopic part of the frame and it can be locked into one of six different reclining positions. Ron Arad is well aware that the world already has chairs, and even rocking chairs, aplenty but justifies creating yet another version with the claim that this chair does things that others don't. As he puts it, "what never changes is the need to change—the world may not need new chairs or new lights but the eyes do and the mind does."

The light Ron Arad designed in conjunction with Peter Keene, whom he describes as an "electronic genius." It too uses a telescopic device so that it can extend from almost nothing to up to a metre in length. It moves through 360

degrees (Ron Arad is very interested in movement and will be having an exhibition called "New Movement in Furniture" later in the year at the Architectural Association) it moves up and down and in and out. It could be either a desk light or could be ceiling mounted. It is operated ultra-sonically by remote control.

As if these two pieces weren't experimental enough, he and Peter Keene have also worked together to produce what they call a "synthesised staircase"—I'm not entirely sure what the point of it is (each step apparently makes a different noise) but it sounds fun.

At the Boilerhouse, the Corran Foundation project in the Victoria and Albert Museum, you have just until January 13 to see the way six British designers see the furniture of the near future. All were com-missioned to use Formica's ColorCore to create new furniture designs. ColorCore is described as a high specification modern material but its most apparent characteristic to the ordinary customer is that it is a laminate which is coloured all the way through and is obviously especially suitable for the highly decorative effects beloved by some of the new-wave of Post Modern designers.

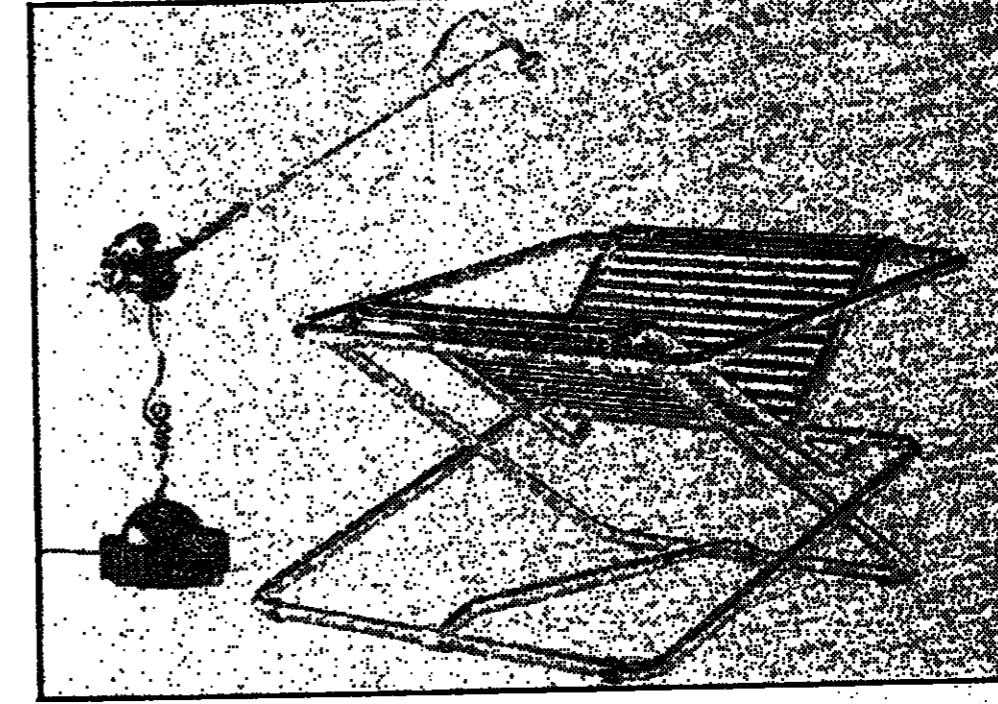
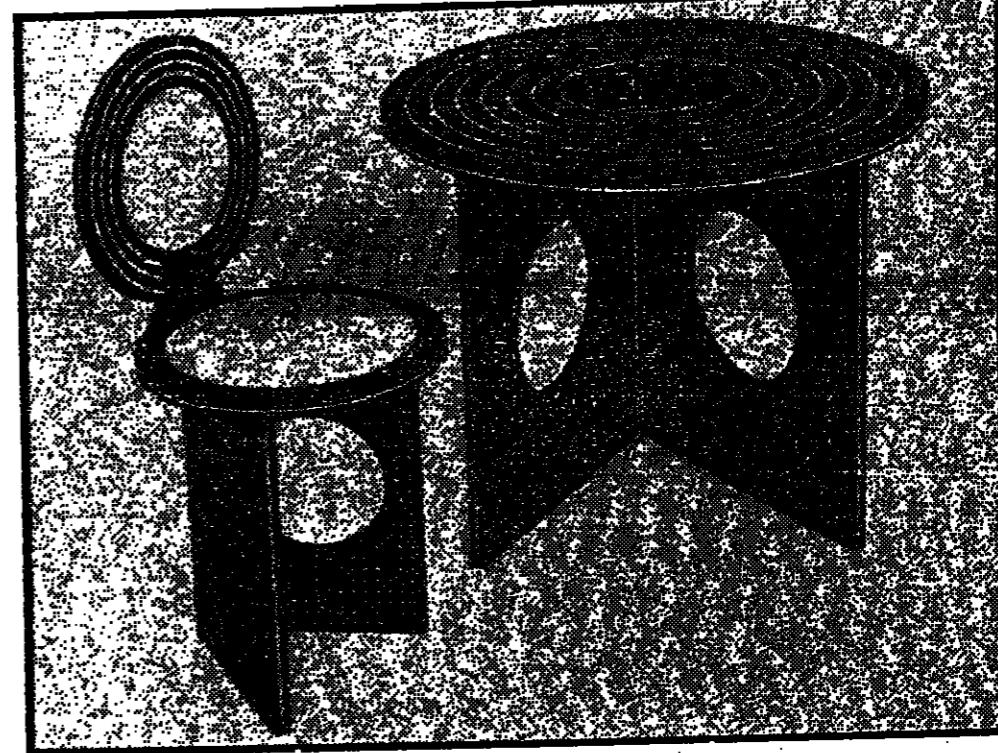
Go along to the Boilerhouse to see them—the pieces on show are not for sale but anybody who falls in love with a particular piece could always contact either Formica or (which owns the piece) or the individual designers. I'm sorry I can't show the works in colour but the photographs here will give you some of the flavour of the exhibition.

You'll also have to hurry if you want to see the tail end of the Design Centre's display of winning furniture in a competition sponsored by Gordon



signed by Peter Crutch, a director of Fitch & Co. He had in mind the bathroom as the most suitable place for this piece and he used ash for detailing as well as Formica's ColorCore—in the tower there are tray, shelves and a variety of accessories.

Finally, on the right is Eva Jiricna's folding chair and



Above: Two of Ron Arad's designs which proved a great success at the last furniture fair in Milan and which are currently selling very well in America and in Italy. The Aerial light was designed in conjunction with Peter Keene, is made from textured epoxy

coated chrome, with a steel lamp and a die cast aluminium base. It needs a 12 volt 50 watt Halogen lamp. Price, £287.50. Both from One-Off, 56 Neal Street, London WC2.

## Turning over a new leaf

BY PHILIPPA DAVENPORT



ONCE UPON a time salads in Britain were associated almost exclusively with summer. Those were the days when soft cabbage, lettuce, hard-boiled eggs and cucumber were regulation garnish, and you had to go to Sono to buy wine vinegar. Salads in winter meant crude tasting cold-slaw: peppery harsh white cabbage, celery and a handful of raisins.

Salads today are infinitely more imaginative, their status has risen accordingly and they are as popular in winter as in summer. Nearly every restaurant of note now includes at least one *salade tiède* or *salade composée* on its menu, and there is every reason to follow suit at home. Such salads are fun and simple to prepare. They cut a little dash when served as elegant appetisers and they make admirable light lunch or supper dishes.

It is in the latter role that I find them most appealing just now. Preceded by a delicate and soothing soup such as avgolemono, they are just the thing to stimulate and satiate appetites jaded by over-indulgence at Christmas.

One of the most striking features of today's salads is the wonderful variety of leafy greenery which forms their basis. Textures and flavours are exciting—crisp, succulent, melt-in-the-mouth, fresh, astrigent, spicy and sweet.

In addition to watercress, Chinese leaves and the familiar heads of blanched chicory, now red chicory or radicchio with its beautiful claret-tinted leaves, Florentine fennel and mop-headed frisée endive are widely

available. The broader leafed endive usually called batavia or escarole, and velvety lamb's lettuce (also known as corn salad or mache) are less likely to be found in supermarkets. Look out for them in specialist greengrocers where you may also find land cress (an earth-rooted alternative to watercress) and oak leaf lettuce (a tawny version of a loose-headed cut-and-come-again lettuce like salad bowl).

Spinach is another excellent salad ingredient but for my money the varieties on sale at this time of year are too coarse. Better to wait until the tender

prettily garnished with frizzled endive, watercress and slices of orange which have been dressed with olive oil, brandy and a squeeze of lemon.

This brings me to the subject of salad dressings. Just as salads have changed so have salad dressings undergone a mini revolution.

Heinz salad cream

and malt vinegar have met their Waterloo.

Even poor tasteless

bowls of oil are being pushed to the back of supermarket shelves. Good quality is coming to the fore: fruity green olive oil (Safeway's even sells own label extra virgin olive oil from £1.99), walnut oil, hazelnut oil and a whole host of fragrant vinegars.

Runaway restaurant successes

are salads which include

sautéed wild mushrooms or

magret of duck. There's no reason why restaurants should have a monopoly on these—the only trouble is laying your hands on the necessary ingredients. I've drawn a blank on the mushroom front but read-boned breast of Barbary duck is to be found in a few tip-top branches of both Marks and Spencer and Sainsbury.

To make magret of duck

salad, skin the duck breast and

grill or fry the meat over

moderate heat until tender but

still slightly pink within. Slice

it thinly and fan it out on plates

the occasion of serving. That is how it should be and I offer the following suggestions merely to whet the imagination for your own creations. Treat these as guidelines: substitute ingredients as you will, vary quantities and alter the proportion of greenery to other ingredients depending on what other dishes are to be served at the same meal.

There is only one golden rule:

every ingredient must be spanking fresh—the deceptive simplicity of a well-balanced salad depends on it.

CHICKEN LIVER SALAD

WITH GRAPES

The quantities given in this

recipe and those that follow are,

I find, just right for serving six

people as a first course or three

people as a light lunch or supper

dish with good crusty bread on the side.

Mix together in a salad bowl

about 2 oz each of frizzled

endive, watercress, radicchio

and chicory—tearing all

the large leaves into bite-size

pieces. Add 2 oz grated raw

Jerusalem artichoke and 3 oz

of halved and seeded white

grapes. Trim ½ lb chicken livers, pat dry and cut into bite-size

pieces. Toss all together.

CHICKEN AND EGG

SALADE TIÈDE

I often buy ready boned

portions of fresh chicken

breast to cook in a delicate

creamy sauce. I nearly always

skin chicken breasts before

cooking—and I used to throw

the skins away. Now I save

the skins, wrap them and

freeze them. When several

have accumulated it's time to

make this utterly delicious and

very pretty salad. Duck skin

is, if anything, even better than

chicken skin.

Mix together in a salad bowl

5 oz or so of batavian endive

broken into bite-size pieces,

about 3 oz raw Florentine

fennel cut into watery thin

slices, and 2 oz small, thinly

### SALAD OF ROQUEFORT WITH WALNUTS & PEARS

This is a good dish for a party. Only the grilling needs to be done at the last minute—unlike frying, it is neither a messy nor a smelly task. Any blue cheese can be used but the distinctive salty ewe's milk taste of Roquefort is particularly good.

Put into a soup plate 1½ oz each softened unsalted butter and roughly chopped walnuts. Add ½ lb Roquefort broken into pieces. Sprinkle on a generous tablespoon or so of brandy, then mash and mix the ingredients together with a fork.

Cut 2 oz celeriac (peeled weight) into matchsticks and marinate them for at least half an hour—or for several hours if more convenient—in a dressing made using 1 tablespoon each walnut oil and sunflower oil and one teaspoon lemon juice.

Mix together in a salad bowl equal quantities of chicory and radicchio and a little frizzled endive (about 10 oz in total)—breaking all the leaves into bite-size pieces. Scatter the salad with 1 oz of walnut halves.

Peel, core and halve three perfectly ripe pears. Brush them with lemon juice to prevent discolouration and arrange on plates.

When ready to serve, heat the grill until very hot. While it is hotting up, add the celeriac and its dressing to the salad bowl. Toss to mix everything well and to film the leafy vegetables with the dressing. Arrange the salad on the prepared plates.

Grill six large slices of French bread until well toasted on both sides. Spread the toasts thickly with the Roquefort mixture and flash them under the grill for just long enough to warm the cheese.

Dip the slices into a vinaigrette dressing made using hazelnut oil and raspberry or red wine vinegar. Shake off excess dressing, arrange the bread on the plates and serve straight away.

CHICKEN AND EGG SALADE TIÈDE

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Mix together in a salad bowl

5 oz or so of batavian endive

broken into bite-size pieces,

about 3 oz raw Florentine

fennel cut into watery thin

slices, and 2 oz small, thinly

sliced raw mushrooms.

Add dressing made with two tablespoons olive oil and one teaspoon tarragon vinegar. Toss gently and set aside for about half an hour.

Meanwhile, hard-boil six quail's eggs or 1 hen's egg, cool and shell. Cut the quail's eggs in half or chop the hen's egg.

Mix the egg(s) with a handful of coarse chopped parsley and

reserve.

When ready to serve, dice a large thick slice of white bread. Deep fry the croûtons until golden brown, drain well and keep hot. Cut the skin from 6 portions of chicken breast into snippets and deep fry until golden and





# FINANCIAL TIMES

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## The tale of two cities

CONSIDERING that Mrs Thatcher and President Reagan are supposed to have much the same philosophy, the contrast between the results they obtain grows more astonishing every day: and at this summing-up season of the year, it seems especially stark. About the only thing the two economies have in common is growth; but where ours remains sluggish, that in the U.S. has been unsustainably fast.

**Dynamic**  
What is the right response to this unbalanced U.S. policy? So far the European governments have been unanimous: they have tried to keep the world economy on an even keel by rushing to the other side of the boat. Fiscal policies, according to the OECD, are abnormally tight. Monetary policies, allowing for distortions, are on the lax side.

While this has maintained a rough kind of equilibrium, it has not been a very satisfactory one as seen from this side of the Atlantic. Britain's performance, except in terms of unemployment, is positively dynamic by European standards. On the Continent as a whole, year after year of sluggishness is sapping not only enterprise but morale, and this depression could prove self-justifying.

The American media, which used to spend much time and space on American worries about productivity and dynamism, have now switched their gloom to Europe, with daily tales of terminal decline. One result is that U.S. investors and industrialists look increasingly across the Pacific rather than the Atlantic when they seek international opportunity. They put up factories in Malaysia and buy hotels in the European tourist museum.

It is not surprising, then, that criticism of the fiscal puritanism which has left Europe in this state is increasingly under attack, notably in this country. The pressure on the Government to do something to stimulate activity and employment grows daily, and seems unlikely to die down.

### Outlook

Underlying this is an equally strong contrast in fiscal policies—the huge U.S. deficit is too familiar to require comment—and a less widely remarked contrast in private behaviour. In the U.S., personal saving is still near its all-time low, which may reflect the growing expenditure of the retired. Here personal saving is still high by historic standards, and corporate saving is also high.

These contrasts are richly suggestive, whether you are discussing the outlook for 1985, or trying to make policy. So far as the outlook is concerned, it is the U.S. which plays the tune, the challenge for everybody else is simply to follow the music. The American hunger for funds, and the monetary policies which keep the dollar internationally short, are imposing something like world-wide deflation, with commodity oil and gold prices falling. These markets acknowledge not only the retreat of inflation.

### The worst year of my life

From Mr G. Gardiner

Sir.—Barry Riley's excellent article (December 29) on the stockmarket crash of 1974 needs to be supplemented with the analysis that ascertains the real blame, so that a repetition may be avoided.

For decades the ordinary share market was a one way affair, the principal net effect being the transfer of the ownership of company securities from individual private shareholders to the institutions, largely the life assurance and pension funds. The sales by the personal sector were not all voluntary, as a considerable proportion was due to sales to raise cash for the payment of capital taxes. Indeed, as the personal sector was a net investor in all capital assets with the exception of company securities it would not be improper to say that the personal sector in the aggregate pays all its capital taxation in respect of all capital assets with the proceeds of the sale of company securities. When there is a persistent involuntary seller in a market, the level of that market will depend on how actively other investors take up the stock offered. That this gives the insurance companies a chance to determine the market level is illustrated by the following.

During the quarter year to June 30 1972 the insurance companies purchased £223m of company securities, double their previous quarter's purchases, and the All-Share Index hit a new peak of 228.18. During the rest of the year also the index reflected their activity. Their total purchases in 1972 were £579.9m. But in 1973 their pur-

chases were only £356.7m, and the index reflected this by a slide that reached a low for the year of 134.36 in the fourth quarter. Frightened at the slide in share prices and unaware that they were causing it, they reduced their purchases to £11.7m in 1974. They were still net purchasers of £55.9m in the first half, but purchases of only £1.7m in the third quarter brought the index to 75.35. Then in the final quarter the worst happened: possibly for the first time, the insurance companies became net sellers of company securities to the extent of £62.6m, and the index fell to 61.92. But other institutions also became net sellers.

The lunch party of insurance company investment managers in December 1974, at which they were rumoured to have agreed to invest £20m, was probably an invention of the wishful-thinkers of the City. If it took place at all, I suspect that no agreement was reached. If agreement was reached, it is clear that no action was taken, for the insurance companies were net sellers of £26.3m worth of company securities in the first quarter of 1975. They may have helped in the decline in the market, but they had no part at all in its resurgence: the figures prove that. It was the other institutional investors who, with net purchases of £284.4m in the first quarter of 1975, raised the index to 134.99.

An even more significant statistic in 1974 is that of the huge purchases of UK company securities by foreigners. They read the British economy far more accurately than did London, and one wonders to what depth the index would have fallen without them. They must have made a colossal profit at the expense of the British economy. Their total net purchases in 1974 were £952m.

One trusts that all these facts are now well known in the right quarters and that, in particular, the professors of investment that we have acquired since then are teaching their

planners and politicians across Western Europe share a common vision—that small science-based companies could rescue the continent from the economic doldrums and aid competition with the U.S. and Japan.

But how to stimulate the creation of such enterprises? The list of people attempting to answer this question appears endless—bankers, civil servants, university professors and the would-be entrepreneurs themselves.

With attention so focused on the issue, the spotlight falls on the small area of Britain around Cambridge. The University City has achieved the sort of rapid growth in fledgling technology-based companies more commonly associated with Northern California and Massachusetts in the U.S.

The city and its surroundings boast about 300 of these firms in areas such as computers, medical equipment, lasers, engineering instruments and biotechnology. Most of these businesses are less than five years old and employ fewer than 50 people.

Analysis of the Cambridge high-technology scene shows that:

• The most important ingredient in the area's success is people. Most of the small high-technology companies in the city can trace their growth to the actions of a few individuals back in the 1960s. These people influenced others more by example than by official measures prescribed by city hall planning officers.

• An efficient network by which individuals can transfer ideas is important. Rather than establish special mechanisms to create new companies (by handing out development grants, for example), planners may be better advised to stimulate the growth of wine bars where people can talk.

• Cambridge University has played a key role in providing both people and technologies which have fuelled the formation of the small firms. Crucially, the university has few rules that inhibit academics from involvement with commercial activities. In a further move, Trinity College developed a science park on the fringe of the city that has fostered links between industry and the university.

• Many of the enterprises in the city have grown according to what has become known as the "soft company" model. In this pattern, an individual starts a business activity (from the shelter of either an academic department or an existing company) by selling either consultancy expertise or custom-made equipment to specific customers. Gradually, and with a low commercial risk, the company "hardens" by diversifying into products that are more standardised and sell to wider markets.

• In Cambridge, positive views about the benefits of high-tech start-ups are not only held by individuals but have entered the corporate philosophy of the city's larger firms, which go out of their way to encourage this kind of enterprise.

• A sympathetic attitude by the banking fraternity is necessary. In Cambridge, a local branch of Barclays Bank set up in the late

1970s a "computer club" that brought together individuals from the city's high-tech community. Managers at the bank found out about the special requirements of small, science-based companies and subsequently played a leading role in lending cash to help them start up.

Cambridge's high-technology companies have helped to keep the economy of the city relatively healthy. According to Dr Nick Segal, a planning consultant who next month publishes a report on Cambridge's high-

technology scene shows that:

bridge effect." The concentration of technical expertise in Cambridge has four main effects in breaking down the barriers to people forming their own businesses. First, companies find it easy to buy either knowledge or engineering hardware from firms or university departments that are on their doorsteps.

Acorn, for instance, places regular orders for work with half a dozen software or engineering concerns in the Cambridge area. It also employs on a part-time basis 10 or so academics from the university's computer department.

Shearline, a small engineering company in Cambridge, has built up a turnover of £500,000 by supplying components to the science-based firms around Cambridge. Mr David Littlechild, managing director, says he educates his staff to understand "boffin language" so they can translate the ideas of scientists into specifications for engineering hardware.

Dr David Fraps, a nutritionist who works for a Cambridge biosciences company called Cantab, studied at the city's university in the 1950s and knows many of the institution's research staff. He has access to libraries and laboratories and is on various academic committees. "It's extremely convenient," he says.

In the second effect of the "Cambridge connection," an entrepreneur in the special environment of the city has a better chance of spotting commercial opportunities in the specialised areas that are most suited to small technology-based companies.

Such markets could include, for example, the supply of instruments to semiconductor manufacturers, consultancy work in materials and computer-aided design packages in specific areas such as plant construction.

Third, the Cambridge high-technology phenomenon has sucked into the region a corps of non-technical service pro-

viders. These concerns—accountants, patent agents and merchant banks for example—provide a tier of expertise that aid men and women who want to set up a business.

The fourth and most important result of the critical mass of technical people is purely psychological. In the jargon of social sciences, men and women often require a "role model" to encourage them in a worthwhile, but difficult task. Cambridge boasts plenty of people who have started their own technology-oriented businesses—to the extent that other individuals are inspired to follow their example.

Mr John Galpin, a laser specialist in Cambridge, puts it this way: "Everyone you go drinking with seems to have started their own company—and they enjoy it." About a year ago, Mr Galpin took the plunge himself, leaving a job with Coherent, a U.S. laser manufacturer, to start Photon Control, which sells mechanical hardware to the optics industry.

Mr Galpin once worked for Cambridge Consultants, a company which has greatly influenced the high-tech industries in the city. The company, which sells research expertise in areas such as electronics, was formed in 1960 and has a staff of 200. It is also a breeding ground for people who have become prominent in other areas of the city's high-technology scene.

Mr Clive Sinclair worked briefly for Cambridge Consultants before starting, in 1962, Sinclair Radionics—which later became Sinclair Research. Mr Richard Cutting, who runs Sir Clive's Cambridge research laboratory, was formerly managing director of Cambridge Consultants. Another distinguished old boy is Mr Gordon Edge, chief executive of PA Technology, the research arm of the PA consultancy group, which is based on the fringe of the city.

A total of 25 or so companies in the Cambridge area can trace their origins to former employees of Cambridge Consultants which have this type of business connection. Include Domino, which makes printing equipment, and Signal Processors, which works on high-speed circuits.

Dr Auton's philosophy on spin-outs is shared by other established firms in the Cambridge area. At PA Technology, Mr Edge tells employees with new products to set up a new company to sell them. PA Technology does not sell anything other than the results of its research and development studies. Companies that have evolved in this way include Lintech (semiconductor hardware), Syscon (electronics) and Primagraphics (computer software).

Acorn has its own venture-capital fund, which has financed new firms in the Cambridge area such as IQ Bio (biotechnology), Meridien (hi-fi hardware) and Tords Systems (office automation).

A particularly free-wheeling view of start-ups is given by Dr Paul Johnson, technical director of Orlis Products, a computer company with laboratories in Cambridge. He says of employees who want to leave to begin a new concern: "I'd think—and I do not know how you

it was great fun—if the idea for that."

was good, I'd want to invest in it."

The development of many of the Cambridge firms has followed the so-called "soft company" pattern. The term originated in the U.S. to describe the growth of technology-based firms that evolved from establishments such as Stanford University and the Massachusetts Institute of Technology.

In a paper in 1983 on academic enterprise in the U.S., Mr Matthew Bullock, corporate finance director of Barclays Bank, spelled out how soft companies evolve:

Banks may see soft companies as a relatively low risk and so be more inclined to lend them money. Mr Bullock argued in his paper: "Soft companies are easy to start up because of the low financial management requirement. Although slow to develop, they are also less prone to failure because of their reliance on bespoke sales and because of the resilience of their cash flow resulting from sales on longer-term contract."

If soft companies are to evolve from the work of people at academic institutions, the latter must show flexibility in permitting staff contact with the business world.

In this area, Cambridge happens to have the right credentials. Compared with many of Britain's academic establishments, Cambridge University places few restrictions that inhibit this kind of activity.

Often, a Cambridge researcher leads a dual existence, holding down a part-time job in industry while continuing with his academic work. For instance, Dr Bill Bolton, the head of manufacturing engineering at the university, is managing director of Cambridge Robotics, which specialises in fibre-optic work and engineering consultancy.

Another link with industry was through the Computer Aided Design (CAD) Centre, a government laboratory set up in Cambridge in 1969 and relying for much of its technology on the university's computer department. About 10 CAD companies have been started by people leaving the centre, which is now run by a private consortium. The firms include CIS, NC Graphics and Prosys.

Perhaps the most interesting lesson about Cambridge is that, virtually everything about the city's high-tech boom was unplanned. Sir Clive Sinclair says that, in many ways, Cambridge in the 1960s was a poor candidate for a British version of Silicon Valley: communications were poor, as was pay for technologists. "I could choose a dozen or so places where this kind of growth could just as easily take place—Liverpool is a good example."

The crucial factor, it appears, is people. Dr Auton of Cambridge Consultants thinks that other towns with a seed bed of scientists from a university could be in a good position to emulate Cambridge. It would be relatively easy to add the venture capital.

"But then," says Dr Auton, "you need a number of individuals to set the ball rolling. It was great fun—if the idea for that."

## HI-TECH GROWTH COMPANIES

# City where dreams came true

By Peter Marsh

HIGH TECHNOLOGY IN THE UK IS FOCUSED ON CAMBRIDGE—PETA LEVI LOOKS AT THE REASONS

**Cambridge: The place where success breeds growth**

Developer seeks consent to build £40m hi-tech centre in Cambridge

U.S. ENTREPRENEUR AIMED TO SET UP HIS OWN BRAND OF SCIENCE PARK

**Salt Lake City vision for Cambridge**

PETER MARSH

PHOTOGRAPH BY PETER MARSH



"Cambridge University has placed few restrictions inhibiting staff contact with the business world"

### The University has played a key role

technology companies, such enterprises employ one person in six out of the workforce of the city and surrounding region of some 90,000.

Dr Segal estimates that two or three new technology-oriented concerns form every month, many of them with links with existing companies in the area or with the engineering or computer departments of Cambridge University.

Cambridge is fairly small and is isolated from other built-up areas. In such a place, a closely-knit community of technical people can have a key impact.

In the words of Dr Hermann Hauser, a former Cambridge University physicist who is chairman of Acorn Computer, Cambridge has a "critical mass" of such men and women. To pursue further this analogy with nuclear physics, the interactions between these people have produced a chain reaction in the form of a stream of high-technology start-ups.

Acorn itself is one result of such interactions. It was formed in 1978 by Dr Hauser and Mr Chris Curry, who formerly worked for a company owned by Sir Clive Sinclair, another product of the "Cam-

bridge connection," an entrepreneur in the special environment of the city has a better chance of spotting commercial opportunities in the specialised areas that are most suited to small technology-based companies.

Such markets could include, for example, the supply of instruments to semiconductor manufacturers, consultancy work in materials and computer-aided design packages in specific areas such as plant construction.

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### Everything about the boom was unplanned

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## THE FIGHTING AROUND KABUL

## Life in Soviet-occupied Afghanistan

By a Western diplomat in Kabul



WINTER in Afghanistan is normally a time when the Mujaheddin resistance fighters visit their families in the refugee camps across the Pakistani border or disappear into the cities for shelter. The Democratic Republic of Afghanistan/Soviet forces also tend to retreat into their barracks hoping that their hares will literally freeze any active Mujaheddin to the ground. The flares take up to 20 minutes to float down and the Mujaheddin have to stay absolutely still if they do not want to be spotted by the infra-red imagery planes flying slowly overhead.

The snow, which now lies deep enough to ski, within 10 km of Kabul, makes movement difficult for both sides: the passes are blocked to Mujaheddin supplies and even tracked vehicles get bogged down. There was a blessed respite from the clatter of helicopters when the city was covered by snowclouds on December 11 and 12.

Although there were some attacks on Kabul last winter long-term residents confidently expected that the level of fighting would die down at the beginning of November. Even the Soviet embassy apparently forecast a lull after the intensive rocketing of September and October. But the Mujaheddin attacks have continued.

Some 20 to 25 projectiles (whether mortars or rockets was unclear) fell on the Wazir Akbar Khan and Micro-rayon districts where most of the Afghan party officials and their Russian "advisers" live on November 23. Three landed near the Khad (secret police) building on the road to the airport and three hit the Radio Afghanistan compound. One hit the Iraqi embassy and another destroyed the ground floor of a Japanese diplomat's house—he escaped injury upstairs although all the glass in his bedroom was blown out. Another projectile landed next to the house of the French Vice-Consul sending large chunks of shrapnel into the building, and the house of a Bulgarian diplomat was also hit.

Even the local media admitted that something had happened—attacks are not normally reported—and Kabul Radio claimed that four people had been killed and 17 injured. Two nights later there was a further major attack with projectiles fired from east of the city even before the curfew had started at 10 pm. At least one

hit the presidential palace complex; screams were heard and two ambulances were seen to arrive. Two rockets also landed in an Afghan military compound in Wazir Akbar Khan, scattering the soldiers, and another landed just outside. The house of a French teacher who had left on vacation two days before was hit and badly damaged.

At about 11 pm on November 29 several rockets were fired at the Intercontinental Hotel on the western outskirts of the city, where foreign delegations were staying for a conference of the Afro-Asian Peace and Solidarity Organisation.

During the day, the security situation has remained relatively calm, although there is sometimes heavy firing, for instance, during a snowfall recently when there was no air cover. The bazaars remain busy and the Russians are out in force shopping in Chicken Street, although there is always a patrol with Kalashnikovs to protect them and many of the men carry pistols. At 6 pm on December 3 a bomb exploded in central Kabul near the Khyber restaurant which is frequented by Khad agents. Shop windows were shattered, but it is not clear if there were any casualties. A Khad jeep was also attacked on December 4 in the Kheir Khan suburb to the north. Russian soldiers and their vehicles have recurred especially after reported fighting at the Sarobi hydroelectric station at Galayeh Wolang north of the tunnel, just past a Soviet post.

We have had 62 cuts so far this quarter compared with 18 in the same period last year.

Street fighting has not functioned since the downing of pylons in September when Ghulam Hassan Khan, a tribal leader engaged by the DRA to disrupt heating off in order to distract heat-seeking missiles. On November 28 at 4 pm a helicopter came down in flames just west of the airport and a second helicopter with several soldiers on board is reported to have exploded three days earlier either as it was taking off or landing. Several new posts have been built on the low hills surrounding the airport and three Katyusha rocket launchers have been clearly visible at the northern end of the runway. There has been considerable use of rocket launchers recently both during the day and at night. New bunkers have also been dug on the reverse slopes of the mountains surrounding Kabul, no doubt as part of the three defensive rings which Eastern bloc diplomats claim are being installed.

"Zaman Kharab Ast"—times are bad—is the favourite expression of the Afghan residents of the city, particularly those with sons of military age, which now extends officially from 18 to 39. Press gangs roam the bazaars and graduating high school boys have been exhorted into mass drafts into the army. Although the food supply remains reasonably except for sugar, electricity shortages have recurred especially after reported fighting at the Sarobi hydroelectric station at Galayeh Wolang north of the tunnel, just past a Soviet post.

Most of them were petrol tankers.

These incidents concern the cities and main roads, on which the Russians have hitherto concentrated their forces. In the countryside heavy fighting has been going on during the last month or so in Kunar province opposite Chitral, especially at Barikot where a regime garrison has been tied down by the Mujaheddin; and sounds of heavy fighting in Shomali (the area to the north of Kabul) could be heard in the capital on the morning of November 27. The results are desolation and destruction. For instance at the ex-King's farm on the Salang road 10 km north of Kabul all the upper branches of the trees have been shot away. The Mujaheddin have definitely moved closer into the city in the past year. A Japanese diplomat and his car were hijacked by the resistance only a mile to the south-west of the city in June and there has been no more swimming or boating on the Khargha lake 15 km to the west of the city. There also appears to be more co-operation among the Mujaheddin.

Babar Karmal claimed in a speech to party activists on April 3 that "this year must be the year of determining the destiny of the forces of the enemies and counter-revolutionaries." But it is clear that in 1984 Big Brother did not have it all his own way. In particular, the Afghan armed forces have not been up to the task set by Karmal. Defections remain high and information, even at the top level, is passed to the Mujaheddin as was the case before the seventh offensive in the Panjshir.

This offensive followed a visit by Marshal Sokolov, the senior Soviet general in Moscow dealing with Afghanistan. Following a further visit by Marshal Sokolov in November, the Afghan Minister of Defence was replaced.

There have recently been rumours that a new Ministry of Security is to be set up combining both Khad and the ordinary police, under the control of Khad's director, Dr Najib-Ullah, who has all the makings of a future Soviet strongman. He recently told an Indian journalist that only 35 per cent of Afghan territory was under the control of the regime. Quite an admission from such a senior source, since visiting correspondents are usually told that all is quite normal.

## Weekend Brief

## A captain and a king

IT is difficult to become an adopted Lancastrian, but Clive Lloyd, the master batsman from Guyana has made it. As he gave up his captaincy of what is arguably the greatest national team cricket has ever known, his fans in his county club were queuing up to say nice things about him.

The reason for the euphoria in Manchester is that though Lloyd is giving up his West Indian leadership, he has said he will turn out for Lancashire next season. So there are no flags flying at half mast at Old Trafford.

He adapted himself to his own advancing years. So in

emotional scenes at the end of the Fifth Test in Sydney this week, no captain has bowed out after an innings defeat in a Test more gracefully. Even the Australia Press, no friends of opposing national teams, dipped their pens in honey to record the passing of a great captain. The captains and the kings depart, but Lloyd was something rather special.

But moving from sentimentality to statistics, he is among the select few—including Geoffrey Boycott, Colin Cowdrey and Sunil Gavaskar—to have played more than 100 Test matches, the last 74 as West Indies captain, although he was a less prolific run-getter than Gavaskar and Bradman.

What made him one of the great captains? He was able to read a game down to the last ball, his placing of fielders was perfection and his control of players could never be faulted.

And he was a master of the politics of the game, from backroom battles to bringing wisdom to incidents in the crowds that sometimes rivalled League soccer for hooliganism.

He adapted himself to his own advancing years. So in



Clive Lloyd

the field he moved from cover to slips—the legs may have weakened but the reflexes remained razor sharp. No wonder they called him the Big Cat and Paddington Bear, a

tribute to a combination of stealth and power.

There was a time in 1973 when Lloyd almost gave it all up. He was left out of games against the Australians. A year later he fought back from a back injury to start his unbeatable run.

One of Lloyd's friends is Philip Etinger, who also manages some of his business affairs. "As a captain, I don't think he was a taskmaster, but if anything went wrong with the discipline of the team he could make his views well known."

He has shown some signs of human fallibility. The experts say he should not have batted on the last day of the Fourth Test and he should have included a spin bowler in that disastrous Fifth. And of course he did not always win the toss.

Etinger said yesterday: "I can't see him leaving Lancashire at the moment. I know there has been talk of him going into West Indian politics, but we shall have to wait and see."

Lloyd has strong views on the politics of the game. He

turned down an offer, reported as in the region of £200,000 to tour South Africa at the time Boycott, Gooch and Company went out there.

Of his personal political plans, Lloyd seems to be playing backward defensive strokes. He admits he is attracted to a political career in the West Indies. "Whether you like it or not, as captain of a cricket team you're involved in politics somewhere or other. I'll think about it, and if I can do a decent job, I'll do it."

Another friend in Manchester said: "I can't see him leaving Lancashire at the moment." So for at least another year he will be back with his wife and family—his interests outside cricket are music, reading, squash and the theatre. At the Old Trafford they were saying: "They'll have to drag him away from Lancashire screaming."

Back to Australia. The Sydney Morning Herald's Warren Ryan said it all in his column: "Leading one of the finest cricket machines of all time will fade, but his personal products will shine brightly in cricket's history books forever."

## Festival's new look

THE Royal Festival Hall will be crammed to capacity this afternoon when the emerging star of the ballet world—15-year-old American Katherine Healey dances the leading role of Clara in the London Festival Ballet's *Nutcracker* production.

Miss Healey, winner of a gold medal at the prestigious international ballet competition in Varna last year, still has to commute from school in the U.S. and will be unable to join the company full-time as a principal dancer until she is 17. But her decision to join the ailing Festival Ballet rather than any of the other major international companies seeking her talents is the company's second artistic coup in recent months.

The first indication of the new life being breathed into the company—its financial deficit rose to almost £200,000 in its last financial year—came last month when Natalia Makarova joined the company as an associate principal dancer.

Makarova was the West End musical star of 1984 in *On Your Toes* and her decision to link up with the Festival Ballet came as a surprise in both the theatrical and ballet worlds.

Makarova and Healey's decision to throw in their lot with the Festival Ballet is due to the remarkable persuasive talents of one man—Peter Schaufuss.



Peter Schaufuss

and recently hosted the BBC television series examining the role of male dancers. His own decision last autumn to give up a career of international jet-setting between different ballet companies and settle down with the rather more prosaic Festival Ballet was a major surprise.

Schaufuss, who started his career with the Royal Danish Ballet, was lured to the top job with the Festival by new chairman Sir Ian Hunter with the express aim of peping up the company's repertoire and performances.

In recent seasons, the Festival Ballet—founded in 1950 and taking its name from the Festival of Britain—has consistently hit by poor box office receipts.

been due to a drop in attendances rather than any rise in expenditure," explains finance director Peter Morris. "Our prime object is to get the box office income up again."

Over the past year, the company was badly hit by lack of popular support for its new production of *John Cranko's Oregon*.

"It is a sad fact that, despite universally favourable reviews which had it been a drama or musical would surely have turned it into a long-running hit, it has still failed to draw in audiences," says Sir Ian.

Schaufuss, in a few short months, has both attracted such box office bankers at Makarova and Healey and announced plans for several new ballets without adding to the company's costs (mainly by keeping the number of dancers to a minimum). Last November, Schaufuss premiered Alvin Ailey's *Night Creatures*, the first work in any British repertory by this American choreographer who puts a healthy dash of Broadway theatricality into his dances.

This year, Schaufuss plans to present eight new productions, including a new Coppelia sponsored by Barclays Bank, and two revivals. One of these is Sir Frederick Ashton's full-length ballet *Romeo and Juliet*.

But Schaufuss's eventual success does not lie entirely within his control or that of Festival's dancers. There are fears about the imminent abolition of the Greater London Council which has consistently helped the Festival Ballet out

Adequate alternative funding is supposed to be made available by the Government once the GLC goes but it is difficult to see Whitehall bureaucrats giving so much extra support to what could well become a real artistic alternative to the well-funded Covent Garden companies in the next few years.

It is a sad fact that, despite

initial burdles include getting somebody in the box office to answer the telephone. Closer to the finishing line, ticket in hand, the punter may have to abandon the car on a double yellow line.

But new players are emerging to prevent this unnecessary drama. Several London theatres, including the Old Vic, have introduced in-house computer-based ticketing systems while one organisation, Ticketmaster UK, sells tickets for 40 London venues through a central computerised booking office.

Problems involved in getting tickets at some theatres are not caused by bad staff or bad management," says Jules Boardman, managing director of Ticketmaster. "Without the benefit of automation ticketing can be a pain. Some manual box offices are little more than broom cupboards."

BOOKING a seat at a West End theatre can often pose more problems than making an appointment with the dentist.

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## UK COMPANY NEWS

## Growth continues for Checkpoint Europe

PRE-TAX profits of Checkpoint Europe, the security group, have picked up from £104,000 to £129,000 in the half year ended September 30 1984, and in the current period progress is continuing.

Mr William Nathan, the chairman, says the company's growth rate "continues to exceed that of its competitors" and his confidence in the future is stronger than ever. Steps have been taken to mitigate any future adverse effect of a strong dollar against the Swiss franc and £102,000 profit on sales through the French subsidiary has been deferred to the second half.

The company is registered in Jersey, and specialises in the distribution of Electronic Article Surveillance systems under licence from Checkpoint Systems of the U.S. These are designed to prevent pilfering from libraries and retail outlets by "tagging" articles so that they can be detected at checkpoint if not already removed and more recently it has acquired certain distribution rights for the Tocbel small safe. Its shares were introduced to the Unlisted Securities Market last October.

Sales in the half-year rose from £1.5m to £2.2m. The deliberate policy of maximising sales has been aimed at increasing future potential rather than strong determined competition. Expenses have increased because of the establishment of "a much needed" commercial advertising programme at a cost of £27,000, and initial expenses of £75,000 on the Tocbel project.

There was again heavy cost increases occasioned by the strength of the dollar against the Swiss franc, but in future this will be mitigated by the production of hard security tags in Switzerland as from October.

Mr Nathan says interest in Tocbel safes continues to mount and 1,500 orders have been received for 490 units with a sales value of more than £55,000. Quotations to potential customers exceed £500,000 and the chairman is confident that a high proportion will be turned into firm orders.

He believes that substantial profits will be generated from this "valuable franchise."

After tax £31,000 (credit £4,000) and exceptional debits £24,000 (£29,000), the net balance for the half year is £14,000 (£74,000). Earnings are shown at 2.45p (2.8p) per share. Exceptional debits comprise expenses of USM introduction £32,000 (placing expenses £2,000), depreciation of goodwill in respect of distribution rights £37,000 (£36,000), and depreciation of goodwill on consolidation £15,000 (nil).

The strength of the dollar against the Swiss franc added materially to the cost of buying tags and equipment in the year ended March 31, 1984 and, with heavy investment in anticipation of high sales volume, had the effect of reducing the pre-tax profit from £70,000 to £22,000. Expenses have been intense even in local currency terms as the five major protagonists in the security tag industry have struggled to gain a foothold with the big supermarket chains. Heavy advertising spending, free one-year trials and costly promotions are the tactics which Checkpoint Europe has had to match, and its hand would be significantly strengthened by the backing of a larger company. Moreover, a merger would do wonders for margins by removing one link from the distribution chain. Supported by bid hopes, the shares gained 10p to 210p, 37.8 times historic earnings—an expensive conundrum for Checkpoint Systems to consider.

## N. Court Resources sees initial response from Avant oil field

New Court Natural Resources returned taxable profits of £779,000, against £823,000, for the six months to September 30, 1984.

Sales of oil and gas during the period increased in sterling terms by 20 per cent to £2.3m. The rise resulted from a combination of higher volume production, particularly from the Avant field, reduced by slightly lower product prices with a more favourable dollar/sterling exchange rate contributing about 14 per cent of the increase.

Operating expenses rose from £645,000 to £695,000, reflecting the continuing impact associated with the development of Avant in northern Oklahoma without the full benefit of a commensurate increase in revenue, says Mr David Haydar, chairman. He adds that these additional costs are estimated at about £300,000 (£200,000).

With regard to Avant, Mr Haydar says that an initial positive response was seen during the period, indicating that

production was beneficially affected by the water injection programme. And since September 30 there has been a "modest but welcome" increase in oil production.

Mr Haydar says that if this pattern persists in the first few months of 1985 it will continue a response from the waterflood programme. "We shall then be able to proceed to plan the next phase to enlarge the area subject to the waterflood and aim to have these facilities in place hopefully before the end of 1985," he says.

The company does not pay interim dividends. Earnings per share for the first half amounted to 14.4p (13.9p), after a £17,000 (15.9p) tax charge.

● comment

There is always a suspicion that small UK oil production and exploration companies operating in the U.S. will be one step behind their American rivals in getting the best deals. In the case of New Court Natural Resources this danger is compounded by the fact that it relies on outside consultants for its geological work. The company is apparently doing well with its major asset—the Avant field on North Oklahoma, where a waterflood scheme (which drives more oil to the surface by pumping water underground) seems to be successful, though the results have yet to be confirmed. But New Court's first big attempt to use the Avant cash flow elsewhere—exploiting the nearby Sooner trend in a joint venture—has been a disappointment, and other projects, notably the stake in the Falcon Andra Energy drilling programme, are still in their early stages. However, shareholders can afford to be more patient than with other similar ventures given the exceptionally high yield for a small oil company—5 per cent assuming a reasonable 15 per cent dividend increase this year. The shares closed unchanged at 51p.

## BIDS AND DEALS IN BRIEF

In our issue of January 4, words were dropped from an item about the appointment of Mr V. Advani, the chairman and joint managing director of Grovebell, to join the board of Atlanta with effect from January 3. \* \* \*

Cambrian Electronic Industries has paid about £360,000 for a 24 per cent stake in Lattice Logic, an unquoted Edinburgh-based company, in the silicon chip business. Ferranti has simultaneously increased its stake in Lattice from 7 to 15 per cent.

Lattice's main products include a range of silicon compilers which automate the design of semi-custom integrated circuits. It said it anticipated "dramatic growth in 1985" and was "looking forward to developing synergies with CEL."

Consolidated Gold Fields has now received in total three-year undertakings to accept its offer in respect of 4.37m ordinary B shares in Bath and Portland (21.4 per cent).

Greene King and Sons has completed the joint venture with Roulet et Cie, a company in the Cognac region of France producing

inc, bottling and exporting its own Brandy.

A new private company, Roulet et Fils S.A. has been formed to acquire the business of Roulet et Cie in which Greene King has acquired a 50 per cent shareholding for £178,000 cash.

It is the new company's intention to profitably expand the Roulet Brandy business both in the UK and worldwide.

The consideration is to be satisfied as to £430,556 in cash and as to the balance by the issue to the vendors of £454,775 of floating rate unsecured loan stock 1985/83 of Anglo Indonesian, to rank pari passu with the existing floating rate loan stock.

Television Services International, the London-based USM quoted television, film and video production and post production group has made a £2.1m agreed bid for Molinare Holdings, which provides film and audio production facilities.

Net revenue of the Kleinwort Benson Gilt Fund rose from £1.09m to £1.44m over the period April 4 1984 to end-December 1984. Net asset value per participating share at December 31 amounted to £1.32 (£1.19 at April 4 1984). Third interim dividend 31.4p (29.8p) gross, making 58.8p (51.15p) to date.

Kleinwort Gilt

Net revenue of the Kleinwort

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## INTERNATIONAL COMPANIES and FINANCE

## U.S. energy majors in merger speculation

By Paul Taylor in New York

TRADING in the shares of Occidental Petroleum and Diamond Shamrock, two major U.S. energy groups, was suspended on the New York Stock Exchange yesterday at the request of the companies amid speculation about a possible merger.

Neither company would comment on the share trading delay which was requested before the opening of the exchange and was said to be pending an announcement. Diamond Shamrock shares closed unchanged at \$174 on Thursday and Occidental's shares closed down \$4 at \$224.

Industry analysts said the boards of the two companies plan a meeting on Monday and suggested that discussions between the two companies had been underway for nearly a year. Wall Street noted that Mr Ray Irani, Occidental's recently appointed president and chief executive, is a former executive of Diamond Shamrock. Mr Irani replaced Mr Robert Aboud last August as the latest in a long line of possible heirs apparents to the top job at Occidental—headed currently by Dr Arnold Hammer, the group's founder and chairman.

They also noted that Mr William Bricker, Diamond Shamrock's chief executive, has on several occasions expressed a desire to run a "major" oil company similar in size to the six sisters. Diamond Shamrock reported net earnings of \$185.4m on sales and operating revenues of \$3.4bn in the first nine months of last year.

Analysts speculated that any merger would probably take the form of a stock swap bearing little premium over the market price.

Occidental, which is dominated by Dr Hammer, aged 86, reported \$384.5m in net income before preferred dividends in the first nine months last year on net sales of \$1.58bn. The Los Angeles-based group is currently saddled with over \$4.5bn in debt.

## Mitel fails to return to black in third quarter

By Bernard Simon in Toronto

A COMMITTEE of the New York Stock Exchange has recommended that the NYSE should abandon its long established policy of refusing to list companies with two classes of common stock, with unequal voting rights.

The committee's proposal that approval by two-thirds of a company's common stockholders for creation of a second class of stock should ensure listing, must still win acceptance from the NYSE board, and would then need approval from the Securities and Exchange Commission.

The NYSE, in common with other world stock exchanges, has in the past disapproved of unequal classes of stock on the general grounds of shareholder democracy. The recent burst of hotly-contested takeover bids has encouraged some companies to defend themselves by creating a second class of stock with disproportionately heavy voting rights, which can then be placed with friendly hands.

The issue has also been tested by General Motors, which created a new class of stock during its takeover of Electronic Data Systems.

David Dodwell examines soothsayers' prophecies of stability and prosperity

## Hong Kong sees hope in the year of the ox

ACCORDING to the Chinese Zodiac, 1985 is the year of the ox. Any soothsayer worth his salt in Hong Kong would tell you this means a year of hard work, resilience, stability, peace and prosperity.

Stock market operators hoping it might be a year of the bull, for them may be disappointed, but after the last two roller coaster years, most will be more than satisfied with the soothsayers' assurances.

Suggestions a year ago that Hong Kong's four stock markets might be stable places to invest money, would have been ridiculed or incredulous. Secret Sino-British negotiations over the return of Hong Kong to Chinese sovereignty in 1997 had allowed paranoia to flourish in the fertile soil of rumours and reports of capital flight.

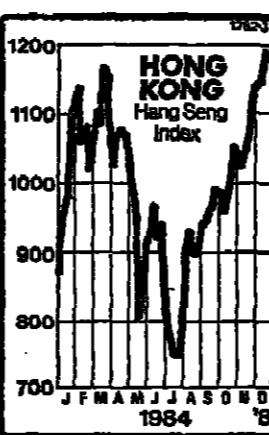
Calm only returned in September, when details on the Sino-British agreement were finally published—providing more detailed assurances on the preservation of a high degree of autonomy than most had dared to predict.

"There is no question that publication of the agreement cleared the air," one stock market analyst noted yesterday. "For the first time in three years, people were able to look at a year—even 18 months—ahead. They were able to put political

provisions that they will need to make, so profits in 1985 are likely to be markedly better than in 1984."

Other economic factors are moving in Hong Kong's favour. GDP growth is expected to pass 3 per cent in 1984, fuelled by strong export growth to the U.S. and similar growth forecasts are being made for the economy in 1985. Inflation has slipped back into single figures, and there is full employment. Corporate earnings are forecast to grow by at least 25 per cent in the year ahead.

Exports to the U.S. are not expected to grow as quickly in 1985, but most observers are



confident that this will be compensated for by a striking growth in direct and entrepot trade with mainland China. This is likely to grow by about 30 per cent this year, with China overtaking both West Germany and the UK to become Hong Kong's second most important trading partner.

The local currency, linked to the U.S. dollar, remains strong, and as interest rates have fallen in the U.S., investors have begun to draw funds back into Hong Kong. This has already been reflected in stock market turnover—which often slipped below HK\$100m a day in the uncertain months of last year, but has now recovered to HK\$200m (U.S.\$25.6m) a day and more.

Another factor evidently stimulating the local market is the shift of a large volume of investment funds out of Malaysia and Singapore, where markets have been weak recently, and where growth prospects in the near future are clouded.

These encouraging factors, have created a rare consensus among stock market analysts that the Hang Seng index can hold steady in the region of 1,200 to 1,300 for the first half of this year. While some bullishy predict further improvement to the 1,500 level, few fore-

see downside risks. Even the spring budget, in which Sir John Bremridge, financial secretary, has indicated possible tax increases, seems to evoke few fears.

If stockbrokers are confident about market prospects in the near future, they are more selective in the stocks they are prepared to recommend. Most regard property companies with comparatively few debts as undervalued. They also suggest that the Hong Kong Bank and its sister the Hang Seng Bank have not kept pace with the market.

Few manufacturing companies inspire confidence, however. Only Gold Peak, Johnson Electric and Atlas, electronics groups with in-house technological capabilities, are widely tipped. Among textile companies, only Winsor, the market leader, attracts support—and then because of its dividend policy rather than market prospects.

All brokers are confident of steady improvement between now and the beginning of the Chinese New Year late in February. Whether their confidence in stability and resilience after that is justified very much depends on whether the year of the ox lives up to the reputation the soothsayers have given to it.

## Royal Insurance changes

Sir Anthony Tuke has been appointed a deputy chairman of ROYAL INSURANCE. He has been a director since 1978. Sir Max Williams, senior partner, Clifford-Turner, has been appointed a director.

COUNTY BANK has appointed Mr John Carr as assistant director in the project finance department of finance division. He was formerly with the Department of Energy on secondment to Morgan Grenfell.

NAS EUROPE has appointed Mr David J. Koch as vice-president and director of marketing. He succeeds Mr John Curran who has assumed responsibility as vice-president for NAS central European operations. Mr Koch was director of marketing support for the western region U.S.

Mr Tom Weatherby has decided not to renew his contract as chief executive of READSON GROUP. Mr Derek Hall, who has been a main board director for the past 11 years, has been appointed to succeed him from February.

Mr R. R. Batchelor, Mr S. Watt, Mr M. Clayton, Mr P. H. Robinson, Mr P. Madge and Mr D. N. Stade have been appointed directors of WILLIS FABER & DUMAS (UK). Miss V. Dallal and Mr J. R. White have been appointed directors of Willis Faber Advisory Services.

Mr W. N. Scott has been appointed to the board of MONUMENT OIL AND GAS as a non-executive director, on his retirement from the Royal Dutch/Shell Group, where he was regional co-ordinator western hemisphere and a director of Shell International Petroleum. He is a non-executive director of British Nuclear Fuels and of Hampton Gold Mining Areas.

COUTTS & CO has appointed Mr Warwick Newbury as manager, insurance sector, a new post.

THE AGRICULTURAL AND FOOD RESEARCH COUNCIL has appointed Professor John L. Jinks to be secretary and deputy chairman from May 1 at Birmingham University. Dr Jinks has been, since 1965, Professor of Genetics, Deputy Dean (1967-72) and Dean (1972-75) of the Faculty of Science and Engineering, Pro-Vice-Chancellor since 1981, and Vice-Principal since 1984. Professor Jinks will succeed Sir Ralph Riley who is retiring at the end of April.

The following have been appointed directors of JARDINE GLANVILL: Mr J. J. Casey, Mr R. Curtis, Mr P. R. Dodson, Mr J. L. A. Gomes da Silva, Mr G. J. Kemp and Mr R. T. Rogers.

HOWARD MACHINERY has appointed Mr E. E. Ray, Dr J. T. Brauholz, Mr D. M. Saunders and Mr B. W. Flinn as non-executive directors. Mr N. D. Dunnett has been appointed managing director.

WULTEX MACHINE COMPANY, a subsidiary of Hampton Gold Mining Areas, has appointed Mr Gordon Jones as chairman. He is chairman of the Yorkshire Water Authority. Mr G. Livingstone-Learmonth, managing director of Hampton Gold Mining Areas, who had temporarily taken over the role of chairman, will step down but continues as a non-executive director.

Mr John Blodridge and Mr McCann have been appointed corporate vice-presidents of ALLEGHENY INTERNATIONAL INC. Mr Blodridge is managing director of Wilkinson Sugar Products Group. Mr McCann is president and managing director of Sunbeam International Group. Both Mr Blodridge and Mr McCann are directors of AI's International Group which includes all the AI businesses outside the U.S. and Canada. They are based at Langley.

ENGLISH CHINA CLAYS has made the following divisional board appointments: at ECLP and Co: Mr R. E. Bresner, Mr J. B. Dobson, Dr C. W. Gronow, and Mr R. T. Simpson, at ECC Quarries: Mr A. L. Shearer.

AB ELECTROLUX has assumed control of the Italian domestic appliance manufacturer Zanussi, managing director of Zanussi in the UK, has joined the boards of Electrolux Limited and Electrolux Associated Companies Limited. He had been appointed joint managing director of Electrolux Limited, in addition to his present duties with Zanussi. The chief executive of the Electrolux Group in the UK, Mr G. P. H. James, has been appointed deputy chairman, and joint managing director of Electrolux Limited.

Mr R. F. Blaydon, Mr M. Bullock, Mr M. W. R. Dobson, Mr K. R. Harris, Mr C. J. Knight, Mr R. N. Skarpe and Mr J. S. Syrett have been elected to the board of MORGAN GRENFELL AND COMPANY.

## ECONOMIC DIARY

## APPOINTMENTS

## Control Data sees turnaround

BY OUR NEW YORK STAFF

CONTROL DATA, the U.S. computer and computer products group which is in the midst of a major reorganisation and retrenchment plan including the withdrawal from the IBM plug-compatible peripherals market, expects to return to profit in the 1984 fourth quarter. The group made a loss of \$54.5m in the third quarter.

The Minneapolis-based group's third-quarter loss was its first for 10 years and reflected the impact of a \$70.3m one-time charge to cover the with-

drawal from the plug-compatible market. It expects to post fourth-quarter and full-year net earnings of about \$0.9m a share. In the year-ago quarter Control Data reported net earnings of \$48.7m or \$1.26 a share. Full-year earnings for 1983 were \$161.7m or \$4.20 a share on revenues of \$4.58bn.

In the first nine months of 1984, after adjusting for the charge and a \$1.8m gain from the sale of property, net earnings totalled \$600,000 or 1 cent

a share.

Control Data said that earnings had improved in the fourth quarter in both its information services and products and financial services segments. In November the company said it was considering selling Commercial Credit, its wholly-owned financial services sub-

division.

At the same time, the board will ask shareholders to approve payment of unchanged dividends on existing shares and participation certificates, halving a 7.4 per cent rise in net profits for the past year to \$7.2m.

The bank's balance-sheet total increased by 10.9 per cent in 1984 to slightly more than \$7.2bn. Gross earnings were up from \$7.6bn to \$7.8bn, but they included \$7.6m from the sale of Swf 29m.

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Financial Times Saturday January 5 1985

## STYLING ISSUES BY FOREIGN GOVS. &amp; INT'L INSTITUTIONS

## COMMERCIAL, INDUSTRIAL

A-B

Alcatel	Electricité de France	601 44 282/12
Alcatel	Elf Aquitaine	601 44 282/12
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A-B

AUTHORISED  
UNIT TRUSTS

Aldrey Unit Trusts (a) 02-239 1853

A.3.3 Post's Clearance, ECAP 402.

High Income Fund

Gilt &amp; Fixed Int.

Hedge Fund

Capital Growth

Assets &amp; Equity

Central Trusts

General

Hedge Fund

U.S. Emerging Corp.

Equity Fund

Allianz House

30 City Road, EC1Y 2AY.

Excess Fund

Income Fund

Shared Income Fund

Energy Fund

Property Fund

Growth Fund

High Income Fund

Assets &amp; Equity Fund

High Yield Fund

International Trusts

Aldrey Fund

Pacific Fund

Small &amp; Mid-Cap Fund

Gilt &amp; Fixed Int. Fund

Growth Fund

Assets &amp; Equity Fund

High Income Fund

High Yield Fund

International Trust

Aldrey Fund

U.S. Equity Fund

Equity Fund

U.S.A. Eq. Fund

Equity Fund

Anthony Weller Unit Trusts (a) Ltd.

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Weller Fund Plc

Equity Fund

Gilt &amp; Fixed Int.

Equity Fund







Saturday January 5 1985

Associate  
offices in  
New York  
and Antwerp

## MAN IN THE NEWS

### A grass roots optimist

BY DAVID DODWELL

HIGH ON the wall in the tiny private office of Choi Park Lai, Hong Kong's most famous soothsayer and foremost authority on the intricacies of the Chinese almanac, is a cherished piece of calligraphy presented by David Akers-Jones, who in June will become the most powerful man in the Hong Kong Government after the Governor.

Mr Akers-Jones is a good friend of Mr Choi, consults him regularly, and takes his insights seriously. He is not a typical expatriate civil servant, and he will provide a striking contrast to Sir Philip Haddon-Cave whom he replaces. As Hong Kong moves towards reintegration with mainland China in 1997, many will say he is a man for the time.

For more than 11 years Mr Akers-Jones has been the Hong Kong Government's main channel of contact with the New Territories, and the colony's grass roots. After spending 20 years out of a 25-year career in Hong Kong in the New Territories, it is not surprising that he sees Hong Kong as his "heung hah"—home in Cantonese.

Unlike many Hong Kong civil servants, he is not gloomy about the prospect of Britain's flag coming down on June 30, 1997. He has been vocal during the recent uncertain past in encouraging Hong Kong people to remain confident about their future. He is a figure the Chinese will find easy to talk to.

From a degree at Oxford studying the development of the English language up to the year 1400, he began his working life



David Akers-Jones

as a teacher at Gordonstoun school in Scotland. He has said his only constant thread is an interest in languages.

After working for a time in Malaysia, he came to Hong Kong in 1957 and started in the Department of Trade and Industry "looking after such curious things as soya beans, corned beef and firewood."

Twenty years ago he was assigned as district officer to Tsunwan in the New Territories. He speaks Cantonese like a native, spoke Hokien before he spoke Cantonese, and—noting which way the wind is blowing—has got to grips with Mandarin, too.

The contrast could hardly be greater with Sir Philip Haddon-Cave, who speaks no Cantonese, is said to dislike Chinese food, and for most of the past 15 years has been preoccupied with economic management of the territory.

After so long as the Government's "eyes and ears" in the New Territories, it is not surprising that Mr Akers-Jones has taken a close interest in the process of political reform that is beginning to accelerate in Hong Kong.

He has forthright views on the political system that must be in place by the time China regains sovereignty of the territory. He is committed to shifting decision-making power into the hands of Hong Kong people, but is concerned that the system should be "friendly" enough in Peking's eyes to sit comfortably with Deng Xiaoping's concept of "one country, two systems."

Civil Service practice in Hong Kong is that officials retire when they are 60—indeed that is the reason for Sir Philip Haddon-Cave's retirement. So Mr Akers-Jones, at the age of 57, can expect to oversee only the early stages of political change.

It is certain, however, that in his retirement he will remain closely interested. He has every intention of remaining in Hong Kong, and should be sure of a life long enough to take him to 1997. If Choi Park Lai cannot ensure it, then his notable collection of turtles certainly will (in Chinese mythology, turtles are a symbol of long life).

## Consumer spending spree continues

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

BRITAIN'S retailers are still enjoying a buoyant level of consumer spending as the post-Christmas buying spree shows no sign of slowing down.

Harrods, the Knightsbridge, London, department store which started its sale yesterday took a record £3.5m for the day compared with £4.2m on the first day of its sale last year. The store estimated that about 30,000 customers, many of them American tourists, entered the store in the first hour of trading.

Other retailers throughout the country also report a high level of sales even after the record level of pre-Christmas spending. It is clear from retail reports, however, that the level of trade has been much higher in the South than the North, especially in areas where the miners' strike is still strong.

In addition, the sales boom has particularly benefited major department stores and multiple retail groups rather than small independent shops. Much of the spending spree, moreover, has been financed on credit. Access, the credit card

company, says that credit card transactions in December totalled £425m, a 23 per cent increase on December 1983. Its peak day was Saturday, December 15, when it took some 70,000 credit checking calls and transactions totalled £45m for the day.

The Harrods sale drew most attention yesterday with the traditional long queues, dramatic sales bargains, and very crowded store. Within 30 minutes of the sale starting at least two £3,000 mink coats on offer at half price had been snapped up.

Harrods reported that the busier departments were menswear, fine china and crystal, furniture, and ladies fashion. The "designer" names were much in demand, helped by the large number of U.S. tourists at the sale. Their presence had been spurred by advertisements placed by Harrods in the New York Times, as well as the continuing strength of the dollar in relation to sterling.

Mr Frank Drewett, Harrods managing director, was anxious last night to point out that there were many Britons at the sale as well. "Our traditional British customers are much in evidence and are supporting the sale in unprecedented numbers," he said.

Selfridges, which started its sale a week ago, also reports a record level of sales so far although it is not releasing precise figures.

Mr Roy Stephens, the store's managing director, suggested that although tourists and credit cards were helping the boom, people still have some money left which they failed to spend before December 25.

Marks and Spencer, which has given its end of season sale more prominence this year in line with a more aggressive marketing policy, reports that the clearance is going well and that sales are "very good."

The John Lewis Partnership also released figures yesterday showing that in the final week before Christmas, ending on December 22, sales were at a record high with a 35.5 per

cent increase in value over the same week of 1983.

In the three days trading after Christmas before the clearance sale, John Lewis reported a sales increase of 6.6 per cent compared with 1983, which it describes as "very satisfactory."

But the North-east Co-operative Society says that trade has been quite difficult this Christmas. The society started its clearance sales the week before Christmas to help boost spending, and reports sales of non-foods up by 13 per cent for the week covering just before and just after Christmas Day.

The society said: "People are clearly conserving their spending until they see prices coming down and real bargains on offer."

While the outlook is for continued buoyant sales this month, most retailers expect spending to fall in February. However, the prospect of tax cuts in the Budget and continuing wage increases higher than the inflation rate is prompting optimism about 1985 being a very good year.

What the clearing banks want from Tuesday's UK money supply figures is a clear signal — either good or bad. Last week, the gap between base rates and the three-month sterling interbank rate widened at times to 100 basis points, squeezing the banks' margins and giving companies with spare cash the chance to round trip by borrowing from banks and reinvesting the proceeds at a higher rate.

If the figures are bad, the banks will have a good excuse to narrow that gap by raising base rates, which are clearly out of line. And if the market likes the figures, interbank rates should fall, leaving today's base rates more in tune with the others. The worst outcome would be one that left the banks wanting to raise base rates, but with no monetary excuse to do so.

The authorities, of course, would rather interest rates fell than rose, but will be none too pleased if the round-tripping inflates January's bank lending figures. The Bank has been keen to show its position by holding its intervention rates unchanged in the money markets and should continue to do so on Monday and Tuesday to keep the market calm in advance of the money supply announcement.

AT & T said it recently closed its video-conferencing facilities in six of the 11 cities where the system, called Picturephone Meeting Service, was introduced three years ago. At that time, the company said it intended to expand the service to 42 cities.

According to some industry estimates, AT & T's service attracted only 120 customers in 1983 and perhaps 180 video-conferences last year. In both years AT & T's losses are thought to have been about \$4m (£3.5m).

The company has been trying to exploit what was once considered a potentially fast expanding and lucrative market for televised telephone services since the 1980s, when it introduced a now defunct service based on desk-top video-phones.

Its decision to scale down the Picturephone Domestic Service may be a blow to the infant public video-conferencing industry which is attracting a growing number of users in the U.S. Full motion video-conferencing, of the type offered by Picturephone, is thought to have earned only about \$150m in 1983. Some industry analysts have projected slow growth to revenues of about \$450m in 1988, because of high costs, poor picture quality and customer reticence. Others are still predicting big expansion as costs tumble.

AT & T's problems may reflect a mistaken marketing thrust. Picturephone is believed to have suffered because it required client company executives to travel to a special studio to conduct a video-conference.

In spite of the company's domestic experience, AT & T and a number of other companies are forging ahead with transatlantic video-conference services.

AT & T is in the process of expanding its Accutel international video-teleconferencing service which was introduced in April between New York and London in conjunction with British Telecom.

## THE LEX COLUMN

# A round trip back to base

Index rose 12.3 to 941.0

more per cent for this year and for corporate profits to be up, if not at last year's 26 per cent rate. But the New Year comes to a Wall Street scratch in its head about what the Federal Reserve is really up to and whether the fall in interest rates (which has hardly inspired the market) can continue; as for the dollar exchange rate, even the bold are evasive.

The rather sour response to Ronald Reagan's re-election in November may well have been a weary recognition that this year will see more than usually enervating debate over the Federal Government's budget deficit. The fact that Washington is actually talking about cuts must be balanced by a suspicion that the President and the Congress may not be speaking the same language; and governments do not regularly discover new and exciting areas for economies after four years in office.

A continued high level of government borrowing, apart from keeping up bond rates, will probably make any return to the sort of economic growth from its sick bed, giving the Federal Reserve no more excuse to ease monetary conditions and let interest rates fall further.

That will help neither gilt-edged, nor sterling, which has been languishing itself. The invalid may perk up a little in the short term if the bad weather helps out oil producers. But recent history has shown that increasing base rates is not necessarily a recipe for turning sterling around.

What may end up being more important is President Reagan's State of the Union speech at the end of the month. If he promises to take action on the federal deficit (even though past pledges on this score were not fulfilled), the dollar may lose some of its shine—and the pound, by default, could emit at least a faint glow.

Convincing reasons... the fairly hard to find for a fall in the dollar against other currencies, especially sterling which must bear uncertainties about the oil price. What does seem a safe bet is that the volatility is becoming something of a habit on Wall Street, and that sectors will continue to move quite sharply in and out of favour, according to the vagaries of motor registration or semi-conductor sales. This suggests a year that may not close with the Dow above its last peak but could be memorable all the same.

sitings in the middle of this month. It will be made by Mr Veerendra Patil, the new Minister of Chemicals and Fertilisers. He visited Bhopal this week.

As many as 60 to 70 victims a day are still being admitted to hospital because of the effects of inhaling the gas. Dr N. R. Bhanapati Bhandari, medical superintendent of the city's main Hamidia hospital, said the number of outpatients attending for new treatment was even higher.

About 6,000 people have so far registered themselves with a legal advice board set up by the state of Madhya Pradesh, of which Bhopal is the capital. There are fears that the total death toll may be far higher than the generally quoted figures of 2,000 to 2,500.

Dr Varadarajan, a senior civil servant who heads India's Council of Scientific and Industrial Research, suggested that a water leak caused the tragedy. He said that as little as half a kilogram of water entering the underground tank storing the methyl isocyanate could have

been to blame. It would have triggered a runaway reaction that probably pulled the entire tank from the ground, cracking its protective concrete shield.

A third of the 45 tons of chemical in the tank then turned into a polymer. The polymerisation process caused such excessive heat that the rest of the contents turned into the lethal gas which escaped after rupturing a safety valve.

Dr Varadarajan also told a science conference in the northern Indian city of Lucknow, that another lethal chemical, phosgene, might have caused the reaction after less than half a kilogram of water had entered the tank. Phosgene is usually added to methyl isocyanate to inhibit polymerisation.

He said that a full assessment of what happened would only emerge after the tank had been opened. This would be done after Bhopal city had voted in India's General Election. Polling was delayed from December 24 to the end of this month because of the disaster.

## AT&T trims video conferencing

By Paul Taylor in New York

AMERICAN Telephone & Telegraph, the U.S. telecommunications group, confirmed yesterday it has sharply scaled down its public video-conferencing network in the U.S. because of lack of demand.

AT & T said it recently closed its video-conferencing facilities in six of the 11 cities where the system, called Picturephone Meeting Service, was introduced three years ago. At that time, the company said it intended to expand the service to 42 cities.

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AT & T's problems may reflect a mistaken marketing thrust. Picturephone is believed to have suffered because it required client company executives to travel to a special studio to conduct a video-conference.

In spite of the company's domestic experience, AT & T and a number of other companies are forging ahead with transatlantic video-conference services.

AT & T is in the process of expanding its Accutel international video-teleconferencing service which was introduced in April between New York and London in conjunction with British Telecom.

## The Gresham Trust Business Expansion Fund 1984/85

(Fund approved by the Inland Revenue under the terms of the Finance Act 1983)

### The Fund enables participants:

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This advertisement does not constitute an invitation to participate in the Fund; subscriptions must be made on the terms of the application form contained in the Memorandum.

To: Gresham Trust p.l.c., Benington House, Gresham Street, London EC2V 7HE. Please send me a copy of the Memorandum inviting participation in The Gresham Trust Business Expansion Fund 1984/85.

Name \_\_\_\_\_

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**Gresham Trust p.l.c.**

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## Ministers warned

Continued from Page 1

repairs, maintenance and renewal, including an estimated £2bn of urgently needed expenditure on hospital maintenance: expenditure of two or three times the present level on roads if local roads are not to deteriorate to the point where they would need complete renewal; a shortfall of up to 40 per cent in the maintenance expenditure needed on schools and Government buildings to deal only with the most urgent tasks; and "serious deficits" in public housing.

The paper says that no overall cost can be estimated—but "it is clear that it is substantial." Unofficial estimates put the cost at many billions of pounds.

• The one-year funding cycle used by local and central authorities aggravates the problem of deterioration, because "life cycle costs are often not taken into consideration." The paper concludes that "the cost of making good the backlog in maintenance etc is likely to escalate as time goes

by. There is an urgent need for the size of the problem to be defined and for decisions to be made about how to tackle it. The lead can only come from Central Government."

Joan Gray, Construction Correspondent, writes: Plans by the construction industry for more Government spending on capital projects to create jobs were rejected yesterday by Mr Norman Lamont, the Industry Minister.

Speaking at an Imperial College Symposium on organising and funding major civil engineering projects the Minister said: "We must reject any notion that projects should be funded, whether or not they are actually desirable, in order to make work for industry."

He said there was no "right or target" level for public sector capital expenditure which had been "broadly maintained in real terms at the same level as in 1978-79."

The paper says that "the spending authorities' criteria and systems

points in the previous